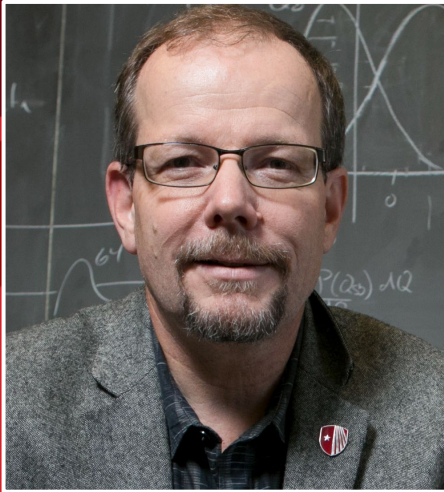




Stony Brook University

ACADEMIC PORTFOLIO TASK FORCE

CO-CHAIR



Axel Drees

Distinguished Professor and Chair,
Physics and Astronomy
Faculty, CAS

CO-CHAIR



Leonie Huddy

Professor and Chair, Political Science
Faculty, CAS

MODERATOR



Rose Martinelli

Vice President for
Strategic Initiatives

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ACADEMIC PORTFOLIO TASK FORCE MISSION

Achieving Financial Sustainability

INFORMATION

stonybrook.edu/financial-sustainability

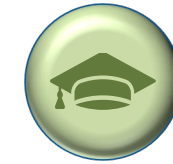
CO-CHAIRS

Axel Drees

Leonie Huddy

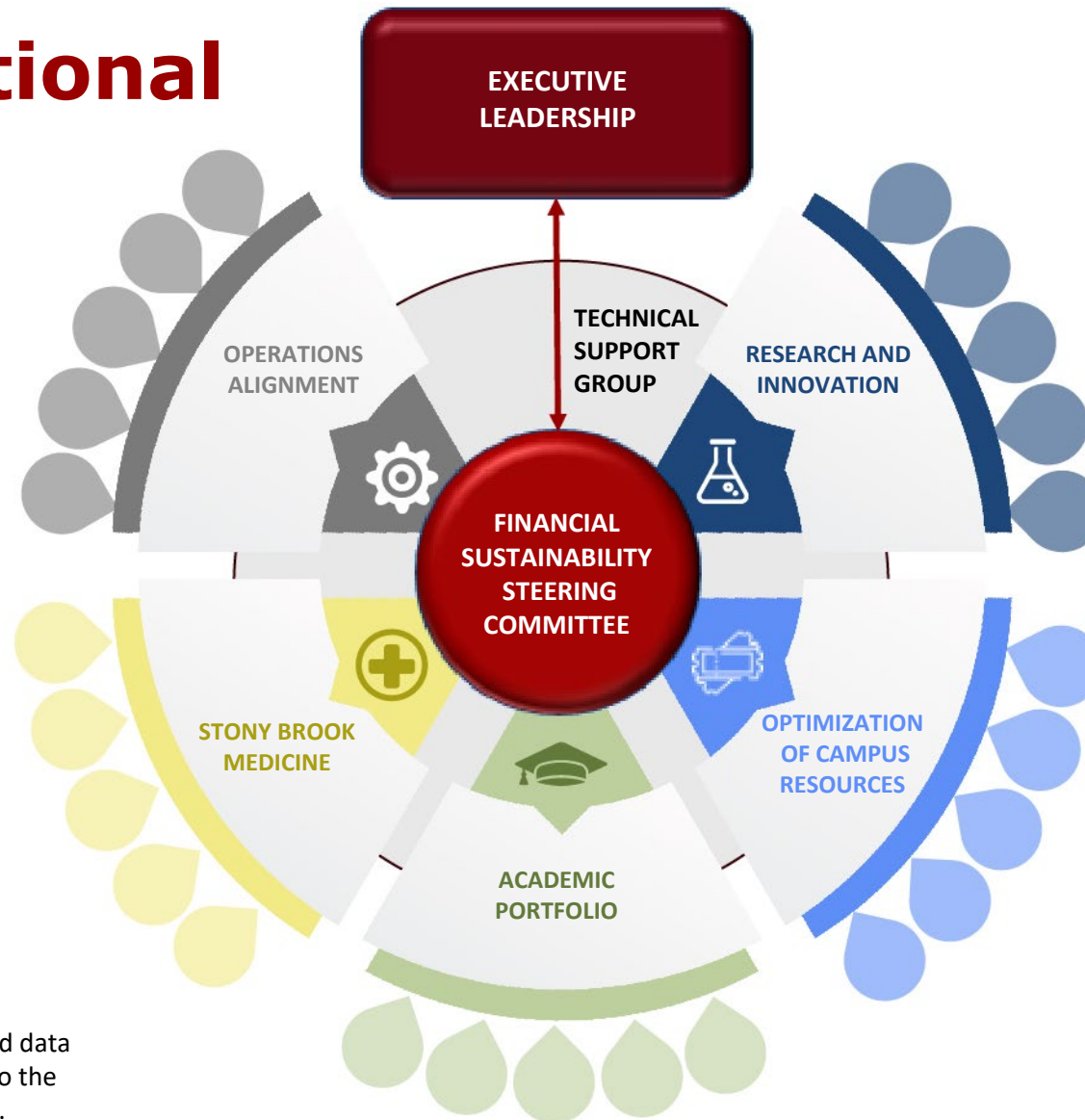
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SBI Organizational Chart



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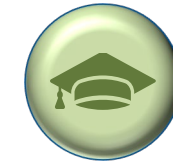


Staff members from Finance, Budget, IT and data experts will provide resources and advice to the task forces, working groups and leadership.



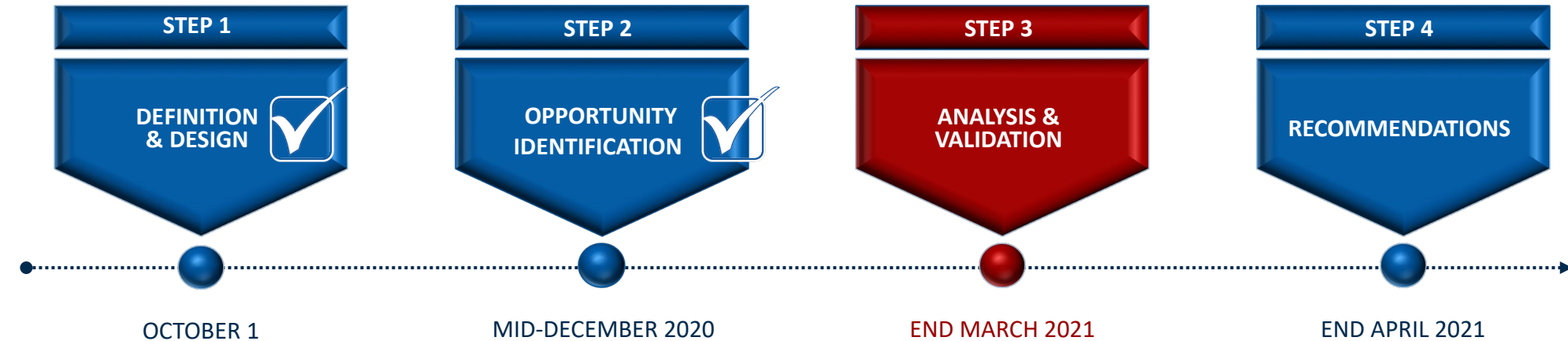
Each task force will have a project liaison to support coordination, note taking and other project activities.

Project Timeline



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INDIVIDUAL TASK FORCE RESPONSIBILITIES

1. Define and finalize scope
2. Form working groups as needed
3. Define information needs
4. Establish project plan

1. Engagement—listening sessions, surveys, etc.
2. Group working sessions
3. Initial opportunity prioritization

1. Cost savings/revenue enhancement
2. Cost/benefit analysis
3. Risk assessment
4. Final opportunity prioritization

1. Desired actions
2. Implementation timeline
3. Metrics
4. Project plan

While this process will ultimately deliver strategic recommendations to improve our financial position in the long term, it allows for short-term opportunities to be implemented more quickly.

ONGOING TASK FORCE COORDINATION WITH FINANCIAL SUSTAINABILITY STEERING COMMITTEE

1. Ensuring strategic alignment
2. Leveraging collaboration opportunities
3. Coordinating support from technical support group
4. Providing regular updates to SBU community on status

Academic Portfolio



ACADEMIC PORTFOLIO

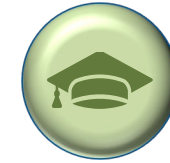
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Academic Programs of all Schools/Colleges

- 11 schools and colleges with 270+ degree programs run by ~ 100 units
 - ~ 75 undergraduate majors and 40 minors serving 17,000 students
 - ~ 50 doctoral programs serving 3,200 students
 - ~ 80 master's programs serving 4,700 students
 - More than 25 certificate programs serving 900 students
- Suite of nondegree-granting and continuing education programs



Scope



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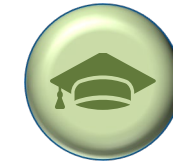
The Academic Portfolio Task Force is charged with initiating **discussions with academic units on** how to optimize the **size, capacity and scope of** their undergraduate, graduate, professional and nondegree-granting **programs.**

It will also make recommendations about the resources academic units require to strengthen existing programs, launch new initiatives, forge interdisciplinary connections and develop **creative new streams of revenue.**

The **maintenance of** Stony Brook University's **scholarly and research** mission will be central to this process.

Other factors taken into consideration in evaluating programs include existing faculty resources, **student demand, student success, student career opportunities** and finances.

Scope (continued)



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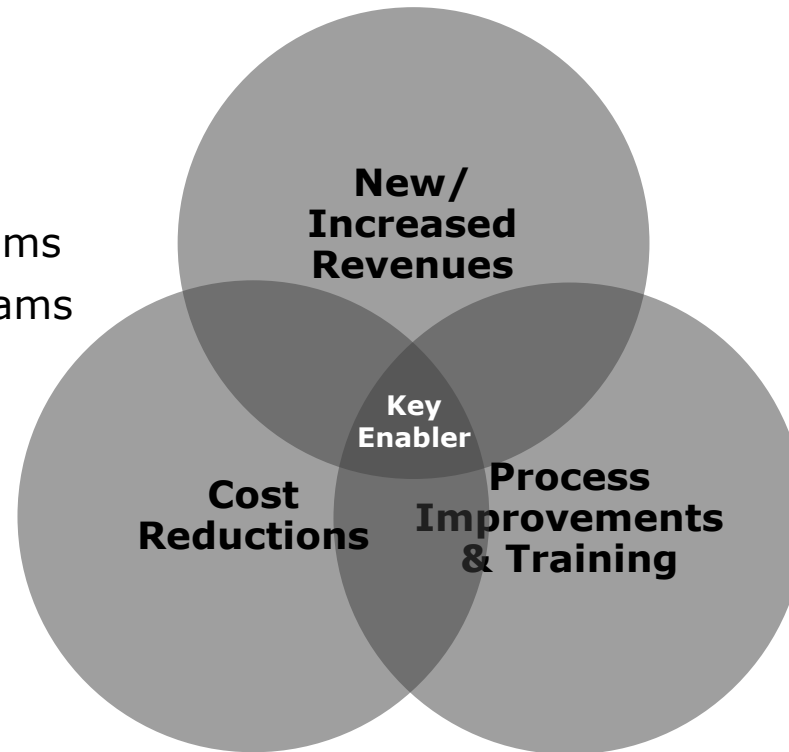
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Leonie Huddy

Examples of Revenue Approaches:

- Expand continuing/professional education
- Expanded/new master's programs
- New interdisciplinary UG programs

Examples of Cost Reduction:

- Reduce administrative burden on faculty
- Remove redundancies



Examples of Process Improvements:

- Streamline program development and approval process

Who Is Involved



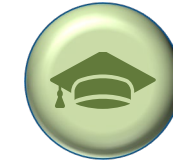
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Academic Portfolio Task Force and related working groups: ~55 members

- Representing 11 schools and colleges plus units supporting programs
- 34 faculty; most with leadership experience
 - 18 at department/program level
 - 13 at dean's office level
- 20 staff from key areas

Who Is Involved – TF Members



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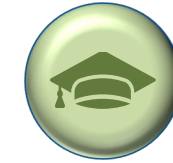
Academic Portfolio Task Force Co-Chairs

- **Axel Drees**
Distinguished Professor and
Chair, Physics & Astronomy,
CAS
- **Leonie Huddy**
Professor and Chair,
Political Science,
CAS

Members

- **Brenda Anderson** Professor, Psychology, CAS
- **Katherine Aubrecht** Associate Professor, Head of Sustainability Studies, CAS/SOMAS
- **Monica Bugallo** Professor, Electrical and Computer Engineering, CEAS
- **Dolores Cannella** Associate Professor, Associate Dean, DS
- **Carol Della Ratta** Clinical Associate Professor, Associate Dean; SoN
- **Kara DeSanna** Assistant Provost, Office of the Provost
- **Lisa Diedrich** Professor and Chair of Women's Gender and Sexuality Studies, CAS
- **Peter Gergen** Distinguished Service Professor, Biochemistry and Cell Biology; Chair, UG Biology, CAS
- **Rachelle Germana** Interim Vice Provost, Office of the Provost
- **Kane Gillespie** Director of Academic Assessment, Office of the Provost
- **Dmytro Holod** Associate Professor, Associate Dean, COB
- **Braden Hosch** Associate Vice President for Institutional Research, Planning and Effectiveness
- **Tracey Iorio** Assistant Director, Academic and Transfer Advising Services
- **Mary Kritzer** Distinguished Service Professor, Neurobiology and Behavior, SoM
- **Laura Lindenfeld** Professor, Journalism, Dean, SoJ
- **Robert Mangione** Executive Director, SPD
- **Heather Montague** Associate Vice President, Office of the Provost
- **Richard Morgan** Clinical Associate Professor, Associate Dean, SSW
- **Hants Williams** Assistant Professor, SHTM
- **Urszula Zalewski** Director of Experiential Education, Career Center

What We Have Learned

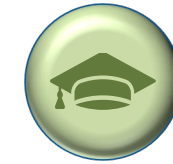


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- **Professional, continuing education, nondegree programs** are underdeveloped at SBU; it's a potentially lucrative market
- **Room for growth in MA/MS programs**, which are currently concentrated in health sciences, SPD and CEAS; less than 10% of students in CAS programs
- **The current tuition-sharing program does not provide an effective incentive (MA/MS, summer, winter)**; in most areas, funds are not readily at the department/unit level; incentives do not promote the development of interdisciplinary programs
- **The SBU, SUNY and NYSED approval program process** is cumbersome and inefficient
- **Program development and maintenance** are left to departments/units that have too few resources to assess program demand, market programs or assess their outcomes

Opportunities

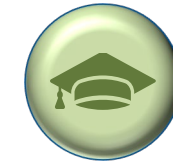


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- **Expand tuition revenue through the development of innovative professional and continuing education, nondegree and master's programs;** increase UG programs/majors that attract out-of-state students
- **Develop a new tuition-sharing model** that eschews benchmarks for a clearer and more transparent formula to encourage the development of new innovative programs; ensure that wealth is also shared
- **Develop a central program incubator** to assist in the evaluation of program demand, streamline program proposals, provide initial seed funds and help with program marketing and assessment
- **Streamline the program approval process** through the creation of a successful proposal repository, online video tutorials on proposal preparation
- **Improve graduate program maintenance and assessment tools** to assist departments/units with marketing, recruitment and alumni tracking; tools to assess enrollment, tuition and credits

What's Next?



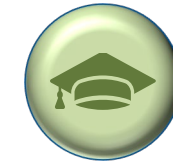
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Working Groups	Description	Project Type	Co-Chairs
Professional and Continuing Nondegree Programs	Expand professional and continuing nondegree programs (~\$4.8M last year)	New Revenue	<ul style="list-style-type: none"> • Sarah Jourdain, chair, European Languages, Literatures and Cultures (CAS) • Karen Mendelsohn, assistant dean (SHTM)
Tuition Revenue Share Incentives	Develop a simple method to understand revenue-sharing incentive program to support graduate enrollment goals and objectives	Key Enabler	<ul style="list-style-type: none"> • Samir Das, chair, Computer Science (CEAS) • Saeedah Hickman, assistant dean, Administration and Finance (SHTM)
Streamline Development and Approval of Degree Programs	Improve processes for program approvals and develop incubator to accelerate new program starts	Process Improvement and Key Enabler	<ul style="list-style-type: none"> • Provost Team, SUNY and NYSED

All groups are in progress.

WG: Tuition Revenue Share Incentive



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Co-Chairs

- **Samir Das***
Professor and Chair,
Computer Science,
CEAS
- **Saeedah Hickman***
Assistant Dean for
Administration and Finance,
SHTM

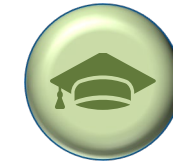
Members

- **Nick Candela** Director, Financial Planning and Analysis
- **Eva Carceles** Professor and Graduate Program Director, Economics, CAS
- **Axel Drees*,**** Distinguished Professor and Chair, Physics and Astronomy, CAS
- **Erica Hackley** Assistant Dean, CAS
- **Braden Hosch**** Associate Vice President for Institutional Research, Planning and Effectiveness
- **Robert Kukta** Acting Dean, CEAS and Senior Associate Dean for Education and Innovation
- **Eric Lamberg** Professor, Physical Therapy and Associate Dean, SHTM; Staff, SHTM, Dean's Office
- **Celia Marshik** Professor, English, CAS
- **Ray McKenna** Clinical Associate Professor, SHTM
- **Eli Mondesir** Director, Financial Planning and Analysis
- **Heather Montague**** Associate Vice President, Office of the Provost
- **Arty Samuel** Distinguished Professor and Co-Chair, Psychology, CAS
- **Joyce Wellinger** Assistant Dean, CoB
- **Sherilyn Towne** Assistant Dean, SoN

* *Member of Financial
Sustainability Committee*

** *Member of Academic
Portfolio Task Force*

WG: Professional, Continuing, Nondegree Programs



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European Languages,
Literatures and Cultures, CAS
- **Karen Mendelsohn**
Assistant Dean for Academic
and Student Affairs, SHTM

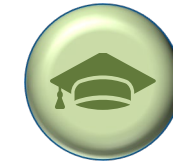
Members

- **Dolores Cannella**** Associate Professor, Associate Dean, DS
- **Jennifer Davidson** Director of Communications and Continuing Education, SSW
- **Carol Della Ratta**** Clinical Associate Professor, Associate Dean, SoN
- **Peter Donnelly** Associate Vice President for Technology Partnerships
- **Kathleen Ehm** Assistant Dean for Graduate and Postdoctoral Initiatives, Graduate School
- **Stacey Finkelstein*** Associate Professor, CoB
- **Perry Goldstein** Professor and Chair, Music, CAS
- **Tracey Iorio**** Assistant Director, Academic and Transfer Advising Services
- **Angela Kelly** Associate Professor, Physics & Astronomy and iSTEM, CAS
- **Chris Kretz** Head of Academic Engagement, Libraries
- **Ken Lindblom** Professor, English, CAS
- **Laura Lindenfeld**** Professor, Journalism, Vice Provost & Dean, SoJ
- **Robert Mangione**** Executive Director, SPD
- **JoanMarie Maniaci** Assistant Director of Student Affairs, Program in Public Health
- **Elizabeth Newman** Associate Professor, History, Vice Provost, Office of the Provost
- **Derek O'Connor** Director of Strategic Initiatives, SPD
- **Emmanuelle Pales-Espinosa** Research Associate Professor, SoMAS
- **Bob Reeves** Professor, English, Associate Provost, Southampton
- **Stan Uryasev** Professor, Applied Mathematics and Statistics, CEAS
- **Deborah Zelizer** Professor, SHTM and Chair Health Science

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Sustainability Committee*

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Portfolio Taskforce*

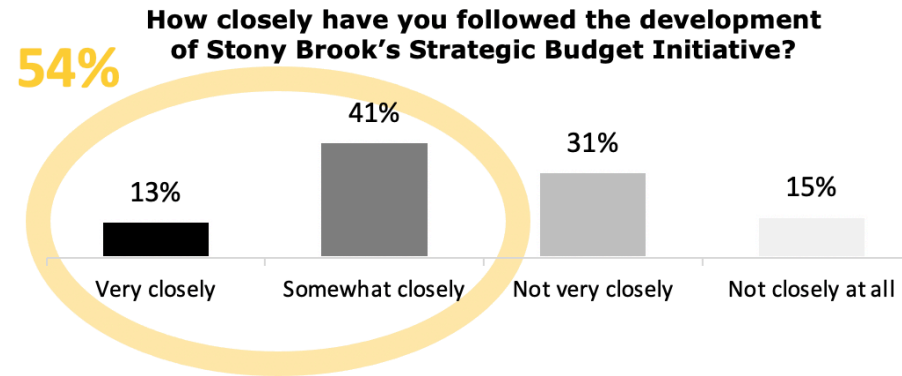
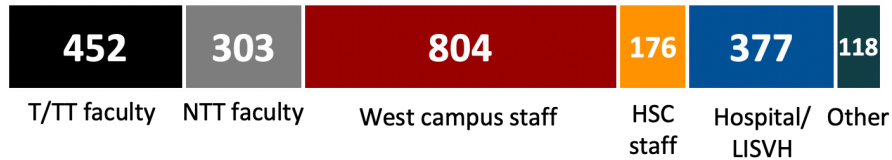
Survey Update



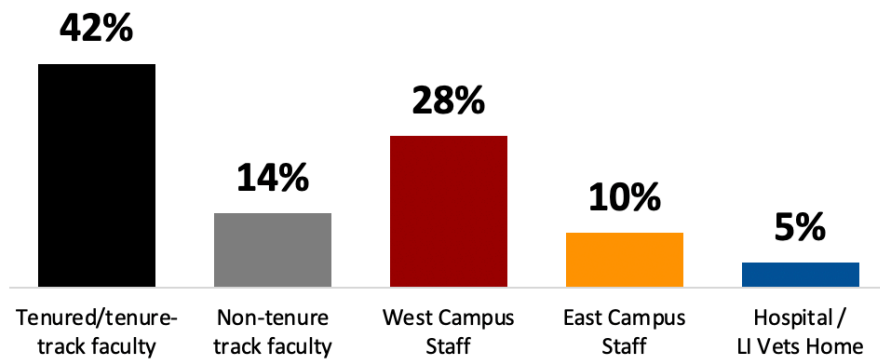
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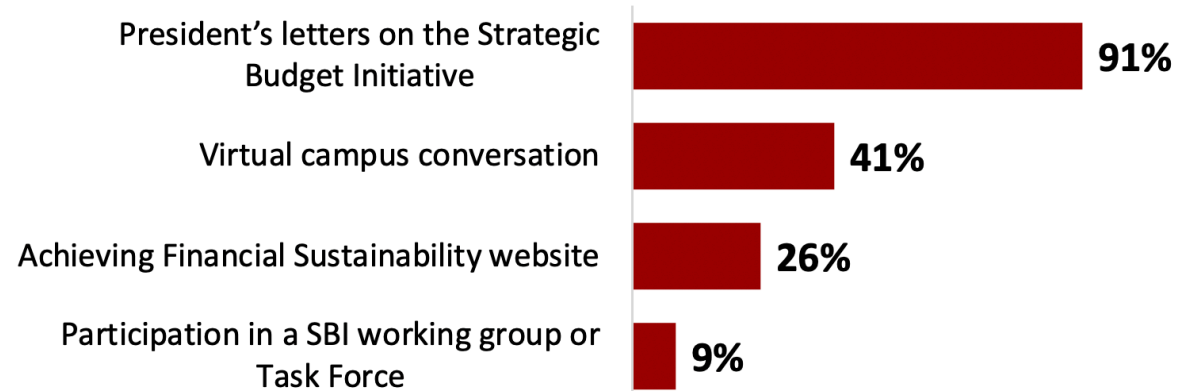
2,230 Respondents



Overall Response Rate: 13%



How are you getting information about SBU's budget?





Stony Brook University

Q&A

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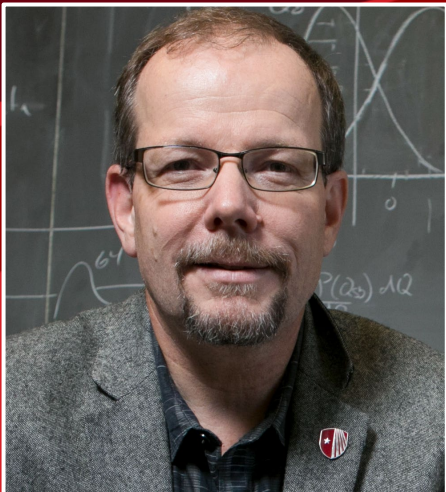


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Thank you for joining us.

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