**C.S. RICHARD CHAN**

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# **ACADEMIC POSITIONS**

2013 ~ Assistant Professor

Current College of Business at Stony Brook University

2011 ~ Member of Editorial Board

Current Journal of Management

2010 ~ Assistant Professor

2013 Peking University HSBC Business School

# **EDUCATION**

2010 Ph.D. in Management & Organization

Minors: Technology Entrepreneurship, Behavioral Decision Theory, and Research Methods

Michael G. Foster School of Business, University of Washington

2000 Bachelor of Arts in Psychology

University of California, Berkeley

# **AWARDS**

2013 William H. Newman Award: Academy of Management

2009 ~ 10 Fellowship, University of Washington

2007 Best Student Paper Award: Academy of Management MOC Division

2007 Summer Fellowship: The Center for International Business Education and Research

2003 The Betty Nesvold Award for Best Graduate Student Paper: The Twenty-Seventh Annual Social Science Research and Instructional Council Student Research Conference (The California State University)

## **REFEREED RESEARCH ARTICLES AND CONFERENCE PROCEEDINGS**

Chan, C. S. R., & Park, H. D. 2013. The influence of dispositional affect and cognition on venture investment portfolio concentration. *Journal of Business Venturing*, 28: 397-412.

Chan, C. S. R. 2013. The Impact of Weather on Imitation: A Grounded Cognition Perspective. In Leslie Toombs (Ed.), *Proceedings of the Seventy-Second Annual Meeting of the Academy of Management* (CD), ISSN 1543-8643.

Chan, C. S. R., & Park, H. D. 2011. Determinants of venture investment decisions: A

dual process perspective. *Proceedings of the Fourth Annual Conference of the Academy of Innovation and Entrepreneurship.*

Clair, J. S., Owens, B., Chan, C. S. R., & Forehand, M. 2011. Cognition vs. Motivation: Motivational goal pursuit drives the influence of discrete emotional state on risk seeking, but is moderated by Need for Cognition. *Proceedings of the Society for Consumer Psychology Conference.*

Chan, C. S. R. 2009. Teams in the Entrepreneurial Process: An input-mediator-output-input (IMOI) approach. In George T. Solomon (Ed.), *Proceedings of the Sixty-Eighth Annual Meeting of the Academy of Management* (CD), ISSN 1543-8643.

Chan, C. S. R., Mitchell, T. R., & Okada, E. 2007. Affect and Decisions: A theory of the impact of mood and emotion on risk preference. In George T. Solomon (Ed.), *Proceedings of the Sixty-Sixth Annual Meeting of the Academy of Management* (CD), ISSN 1543-8643.

## **MANUSCRIPTS UNDER REVIEW**

Chan, C. S. R., Boeker, W., & Mitchell, T. “The impact of weather on imitation”. *Under initial review*.

Chan, C. S. R., & Park, H. D. “Beyond form and substance: How color of business plans influences initial decisions of new venture investors”. *Under initial review*.

## **RESEARCH IN PROGRESS**

Chan, C. S. R., & Park, H. D. Simplicity or Sophistication: the curvilinear effect of readability on new venture investment decisions. *Working Paper*.

Chan, C. S. R., & Park, H. D. A dual action framework on how dispositional affect influences entrepreneurial opportunity generation. *Working Paper.*

Chan, C. S. R., Boeker, W., Gomulya, D. M., & Mitchell, T. The impact of status on financial analysts’ predictions: Imitation and performance. *Working Paper.*

Patel, P., Chan, C. S. R., & Park, H. D. Fluency of venture name and IPO underpricing. *Data analysis stage.*

Chan, C. S. R. Innovation or efficiency: Examining the effect of business model on new venture Investment decision. *Data analysis stage.*

Chan, C. S. R., & Gomulya, D. M. The effect of context on new venture investment decision. *Data collection stage.*

Chan, C. S. R. Cushenberry, L., Bear, J. & Heidl, R. Non-verbal behaviors in the context of three person negotiation. *Data collection stage.*

Chan, C. S. R. & Cushenberry, L. Team and Innovation. *Research design stage.*

Chan, C. S. R., & Park, H. D., Gomulya, D. M. Risky knowledge: The effect of financial knowledge on portfolio strategies for new-venture investors. *Research design stage.*

Chan, C. S. R., & Park, H. D. Teams in the entrepreneurial process: An input-mediator-output-input (IMOI) approach. Theory refinement stage.

## **CONFERENCE PRESENTATIONS**

Chan, C. S. R. 2013. The Impact of Weather on Imitation: A Grounded Cognition Perspective. *Annual Meeting of the Academy of Management*.

Chan, C. S. R. 2012. Risky Knowledge: The effect of financial knowledge on portfolio strategies for new venture investors. *Annual Meeting of the Academy of Management, Boston, MA, USA.*

Chan, C. S. R., & Park, H. D. 2012. Beyond form and substance: How color of business plans influences initial decisions of new venture investors. *Advances in the Psychology of Entrepreneurship, Sheffield, England, U.K.*

Chan, C. S. R., & Park, H. D. 2012. Beyond form and substance: How color of business plans influences initial decisions of new venture investors. *Annual Conference of the Academy of Innovation and Entrepreneurship, Macao, China*

Chan, C. S. R. 2012. Risky Knowledge: The effect of financial knowledge on portfolio strategies for new venture investors. *Annual Conference of the Academy of Innovation and Entrepreneurship, Macao, China (Finalist for Best Paper Award).*

Chan, C. S. R., & Park, H. D. 2011. Determinants of venture investment decisions: A dual process perspective. *Annual Conference of the Academy of Innovation and Entrepreneurship, Beijing, China.*

Chan, C. S. R., Mitchell, T. & Boeker, W. 2011. The effect of general context on imitation. *Annual Meeting of the Academy of Management*. *San Antonio, TX.*

Chan, C. S. R., & Boeker, W. 2010. The Impact of Status on Financial Analysts’ Predictions: Imitation, and performance. *Annual Meeting of the Academy of Management*. *Montreal, QC.*

Chan, C. S. R., & Park, H. D. August 2010. Determinants of venture investment decisions: A

dual process perspective. *Annual Meeting of the Academy of Management*. *Montreal, QC.*

Chan, C. S. R. 2009. Teams in the Entrepreneurial Process: An input-mediator-output-input (IMOI) approach. *Annual Meetings of the Academy of Management, Chicago, IL.*

Chan, C. S. R. 2008. Individual Difference, Affect, and Decision Making. *Annual Meetings of the Academy of Management, Anaheim, CA.*

Chan, C. S. R. 2008. Theory of Market Trend: How transient states influence future judgment. *Annual Meetings of the Academy of Management, Anaheim, CA.*

Chan, C. S. R., Mitchell, T. R., & Okada, E. 2007. Affect and Decisions: A theory of the impact of mood and emotion on risk preference. *Annual Meetings of the Academy of Management, Philadelphia, PA. (Received the Best Student Paper Award).*

Chan, C. S. R., Mitchell, T. R., & Okada, E. 2006. Affect and Risk Preference. *Affect, Motivation, and Decision Making International Conference, Ein Boquq, The Dead Sea, Israel.*

Chan, C. S. R. 2006. Impact of Mood and Emotion on Risk Preference. *Annual Meetings of the Academy of Management (MOC), Atlanta, GA.*

Chan, C. S. R. 2004. Observers’ Reactions toward Organizational Politics: Insights from an experimental study. *Annual Convention of Western Psychological Association, Phoenix, AZ.*

Chan, C. S. R. 2003. Observers’ Reactions toward Organizational Politics: Insight from an experimental study. *The Twenty-Seventh Annual Social Science Research and Instructional Council Student Research Conference, San Francisco, CA.**(Received the Betty Nesvold Award for best graduate student paper).*

## **OTHER CONFERENCE ACTIVITIES**

Decision Making in Entrepreneurial Contexts. Chair. *Annual meeting of the Academy of Management (ENT), Boston, MA, USA, 2012.*

Setting a Research Agenda for Affect in Entrepreneurship. Co-Organizer of Professional Development Workshop. *Annual meetings of the Academy of Management (ENT), Chicago, IL, 2009.*

Capabilities, Competencies, and Resources in Entrepreneurial Ventures. Chair. *Annual meetings of the Academy of Management (ENT), Anaheim, CA, 2008.*

Entrepreneurship Decision Making. Discussant. *Annual meetings of the Academy of Management (ENT), Philadelphia, PA, 2007.*

## **Invited Talk**

Chan, C. S. R., & Park, H. D. 2013. Beyond form and substance: How color of business plans influences initial decisions of new venture investors. Honors Program of Suffolk County Community College.

## **PROFESSIONAL SERVICES**

Ad hoc reviewing activities:

* Academy of Management Meetings (OB, ENT and MOC Divisions)
* Academy of Management Review
* Entrepreneurship Theory and Practice

Stony Brook University:

* Member, OB Recruitment Committee (2013 ~ 2014)
* Member, Informal Center for Innovation and Entrepreneurship Planning Committee (2013 ~ 2014)
* Member, Innovation Center (2013 ~ 2014)

Peking University, HSBC Business School:

* Member, Curriculum Committee (2010 ~ 2013)
* Member, Accreditation Committee (2010 ~ 2013)

University of Washington, Foster School of Business:

* Council, Doctoral Business Student Association (2006 ~ 2007)

## **TEACHING EXPERIENCE**

2013 ~ Entrepreneurship (Bus 353, Stony Brook University)

 Entrepreneurship (MBA 570, Stony Brook University)

Human Resources Management in High Tech Environments (TMP 586, Stony Brook University)

2010 ~ 2013 Graduate Thesis Seminar (Peking University, HSBC Business School)

 Entrepreneurial Finance (Peking University, HSBC Business School)

2005 ~ 2007 Managing for Organizational Effectiveness (University of Washington)

## **INDUSTRY EXPERIENCE**

2003 ~ 2005 Researcher, Dr. Curtis J. Crawford at XCEO, Inc., San Jose, CA

* Investigated and consolidated theories and models on leadership, corporate governance, and organizational effectiveness for Crawford’s books on similar topics

2002 Intern, Department of Housing and Urban Development, San Francisco, CA

* Planned and executed strategies for process improvement
* Conducted job satisfaction research to improve organizational effectiveness and co-chaired a meeting to discuss findings and recommendations with division supervisors, division directors, and the department director

2001 Summer Intern, ALZA (Subsidiary of Johnson & Johnson), Mountain View, CA

* Conducted a job classification study for the project management department
* Presented findings and recommendations to supervisors, training manager, associate director, and vice president

2000 ~ 2001 Need Assessment Project Manager, SYBASE, Emeryville, CA

* Managed need assessment and training evaluation project
* Increased questionnaires response rate from 25% to almost 50%)
* Developed questionnaires to evaluate web-based and instructor-led training programs, analyzed content of marketing survey, and conducted price benchmark study for e-learning program, and developed ROI measure