### Curriculum Vitae Laura A. Lindenfeld, Ph.D.

#### **CONTACT INFORMATION**

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#### PROFESSIONAL AND LEADERSHIP EXPERIENCE

#### Dean and Professor, School of Communication & Journalism, 2019 - present

The School of Communication and Journalism at Stony Brook University emphasizes collaborative, engaged communication research and practice as key to addressing to pressing societal needs. The world's most complex and pressing problems require honest, inclusive, effective, fact-based communication. Through our teaching, research, and public service, we seek to help build a fairer, more just, more rational world.

#### Under my leadership:

- Reconfigured the School of Journalism as the School of Communication and Journalism (SoCJ) and aligned it with the Alda Center for Communicating Science as a solutions-oriented, collaborative unit that prioritizes diversity, equity, inclusion and engagement
- Restructured the B.A. in Journalism and M.S. in Journalism and created new
  degree programs and certificates, including: M.S. in Science Communication,
  B.S. in Mass Communication, and Advanced Graduate Certificate in
  Communicating Science. Developed minors in Mass Communication and
  Communication and Innovation in partnership with College of Business
- Doubled student FTE enrollments and doubled student credit hours in three years while experiencing a 20% cut to state funding
- Introduced new online curriculum designed to meet pressing general education needs for public speaking competency
- Reconfigured the School's budget and administrative capacity to align with institutional standards and position it for growth
- Raised over \$15M from foundations and donors for the School and Alda Center
- Expanded the School's research capacity through strategic faculty hires and collaboration with partner schools and colleges
- Expanded the School's fundraising efforts, including redesign of Advisory Board and its governance model
- Facilitated moving local National Public Radio affiliate WSHU to campus
- Implemented faculty mentorship and review processes, while onboarding new

research active faculty

- Led the School successfully through ACEJMC reaccreditation
- Designed a new director position for the Marie Colvin Center for Foreign Reporting and collaboratively reconceptualized the Center's mission and vision

## Executive Director, Alan Alda Center for Communicating Science and Professor of Journalism, 2016 – present

The Alan Alda Center for Communicating Science™ advances science by supporting science and medical professionals to create genuine connections with people through clear and vivid communication.

#### Under my leadership:

- Expanded the Center's capacity, transforming it to a dynamic organization that links science communication research with practice to deliver 180+ workshops annually across the globe, both online and in person
- Reconfigured the Center as a leader in science communication research, curriculum design, and teaching with tenure-track faculty lines and new academic programs housed in partnership with the SoCJ
- Led the Alda Center to stability through the COVID transition from in-person to online workshops
- Ensured that the Center was elevated to a Provost-level Center, which included a commitment to significant new budgetary investment
- Redesigned the Center's business plan through an innovative public-private partnership between SUNY Stony Brook and Alda Communication Training (ACT), a private company that contributed \$500,000 annually to the Center's budget before the pandemic
- Utilized analytically based strategic planning and assessment processes to stabilize the Center and ensure its growth
- Redesigned all curricular and program materials for STEM and Medical training workshops and established procedures to protect intellectual property
- Redesigned the Center's organizational structure and expanded the its areas of expertise
- Implemented a formalized instructor training and certification process
- Bolstered the Center's reputation and standing through strategic partnerships with key organizations

#### Vice Provost for Academic and Strategic Planning, 2020 – October 2021

- Developed and oversaw the COVID Academic Affairs Task Force (March 2020 July 2020), which managed key areas of academic affairs during the pandemic
- Created and led the Provost Communications Team (March 2020 present)
- Served as a key architect in reconfiguring Provost office positions
- Assessed and redesigned SBU's approach to Middle States Commission on Higher Education accreditation processes
- Served on Provost's Core Group

## Director, Margaret Chase Smith Policy Center, University of Maine, 2014 – 2016; Professor of Communication & Journalism, 2015 – 2016

Demonstrated success in mobilizing collaboratively based strategic planning, raising the Center's profile, increasing funding, and growing research and program capacity.

The Margaret Chase Smith Policy Center is a nonpartisan, independent research

and public service unit of the University of Maine (UMaine). The Center serves as the state's premier resource for applied public policy research and engagement and informs decision-making activities focused on critical issues facing Maine and the nation.

- Designed and launched the <u>Blue Sky Faculty Fellows program</u>, an innovative leadership program that prepares faculty from across the campus to serve as ambassadors to Maine communities and constituents.
- Served as a key partner to designing and launching <u>Maine's Sustainability</u> Solutions Initiative and SEANET.
- Initiated communication training for UMaine faculty in partnership with the Alan Alda Center for Communicating Science
- Facilitated engagement between UMaine researchers and Maine State Government

University of Maine, Associate (2011-2015), Assistant (2006-2011), and Research Assistant Professor (2003 – 2006) with a joint appointment in the Margaret Chase Smith Policy Center and the Department of Communication & Journalism

- Demonstrated success in procuring external funding and advancing research and program development to align university research and engagement with societal need
- Co-led the design and launch of the International Environmental Communication Association (IECA)

1992 – 1994 Copywriter, DDB Needham Worldwide, and screenplay writer for RTL Plus, 1992 – 1994, Düsseldorf

Copywriter for Volkswagen Account, American Airlines, and other smaller German accounts. Wrote copy in German and English.

Wrote screenplays for German television after the emergence of cable. Screenplays for German version of *Scheidungsgericht* (Divorce Court) and German pilot of *The Honeymooners*, 1992-1994

#### **EDUCATION**

Ph.D. Cultural Studies, University of California, Davis. 2003 Designated Emphases in Critical Theory and Feminist Theory and Research Studies Advisor: Jay Mechling

Magistra Artium (MA), Rheinische Friedrich-Wilhelms-Universität Bonn. German and Scandinavian Literature and Language Studies. 1992 Advisor: Helmut Schmiedt

#### **PUBLICATIONS**

#### **BOOKS**

**Lindenfeld, L.A.** and Parasecoli, F. Feasting Our Eyes: Food Films, Cultural Citizenship, and U.S. Identity. (2016) Columbia University Press.

#### JOURNAL ARTICLES

(Student co-authors are underlined; \*denotes peer-reviewed)

Preis, H., Bojsza, E., Lindenfeld, L., Gan, T.J., & Pati, S. (2021). Process evaluation of a medical improvisation program for healthcare communication training. *Journal of Communication in Healthcare*, DOI: 10.1080/17538068.2021.2012750.

Hutchins Bieluch, K.; Silka, L.; & Lindenfeld, L., (2021). Stakeholder Preferences for Process and Outcomes in Community-University Research Partnerships: Implications for Research Collaborations. *Journal of Community Engagement and Scholarship*, Vol. 13, Iss. 2, Article 19. https://digitalcommons.northgeorgia.edu/jces/vol13/iss2/19.

MacArthur, B.; Hackman, L., & Lindenfeld, L., (2021). Training for Communication in Forensic Science. *Emerging Topics in Life Sciences*, August 9, <a href="https://doi.org/10.1042/ETLS20200296">https://doi.org/10.1042/ETLS20200296</a>.

MacArthur, B.; Lindenfeld, L., Aurbach, E.; Bevan, B. & Newman, T.P. (2020). Bridging Science with Society: Defining Pathways for Engagement. *Communication Center Journal*, vol 6, No 1.

Lindenfeld, L. & Jhaveri, R. (2020). Conversations with the Editors: Promoting Science and Combating Antiscience: A Focus on Communication Strategies, Clinical Therapeutics. DOI: <a href="https://doi.org/10.1016/j.clinthera.2020.11.001">https://doi.org/10.1016/j.clinthera.2020.11.001</a>

Copple, J., Bennett, N., Dudo, A., Moon, W. K., Newman, T. P., Besley, J., Leavey, N., Lindenfeld, L., & Volpe, C. (2020). Contribution of Training to Scientists' Public Engagement Intentions: A Test of Indirect Relationships Using Parallel Multiple Mediation. *Science Communication*, <a href="https://doi.org/10.1177/1075547020943594">https://doi.org/10.1177/1075547020943594</a>

Aurbach, E.L., Prater, K.E., Cloyd, E.T. & Lindenfeld, L. (2019). Foundational Skills for Science Communication: A Preliminary Framework [White Paper]. Retrieved from the University of Michigan, http://hdl.handle.net/2027.42/150489; DOI: http://dx.doi.org/10.3998/2027.42/150489.

<u>Suldovsky, B., McGreavy, B.,</u> and **Lindenfeld, L.** (2018) Evaluating Epistemic Commitments and Science Communication Practice in Transdisciplinary Research. *Science Communication*. https://doi.org/10.1177/1075547018786566.

McGreavy, Fox, E., Disney, J. Petersen, and **Lindenfeld, L.** (2018) Belonging to the World: Rhetorical Fieldwork as Mundane Aesthetic. In C. Rai and C. Gottschalk Druschke (Eds.). *Field Rhetoric: Ethnography, Ecology, and Engagement in the Places of Persuasion*. Tuscaloosa: University of Alabama Press, 148-170.

<u>Suldovsky, B., Arbor, E., Skillin, V.,</u> and **Lindenfeld, L.** (2018) Communicating environmental risks: Local newspaper coverage of shellfish bacterial contamination in Maine. *Frontiers in Communication*, pp. 10.3389/fcomm.2018.00012

**Lindenfeld, L.** and Parasecoli, F. (2018) Food and Cinema: An Evolving Relationship. In K. Lebesco and P. Naccarato (Eds.). *The Bloomsbury Handbook of Food and Culture*. London: Bloomsbury Press, 27-39.

McGreavy, B., Gottschalk Druschke, C., Sprain, L., Thompson, J.L., **Lindenfeld, L.** (2017) Praxis-based environmental communication training. Innovative activities for

- problem-solving. In T. Milstein, M. Pileggi, and E. Morgan (Eds.). *Environmental Communication Pedagogy and Practice*. London: Routledge Press, 229-238.
- <u>Suldovsky, B., McGreavy, B. & Lindenfeld, L.</u> (2017) Science Communication and Stakeholder Expertise: Insights from Sustainability Science. Environmental Communication. A Journal of Nature and Culture. March, pp. 587-592 DOI: http://dx.doi.org/10.1080/17524032.2017.1308408.\*
- Bieluch, K., Bell, K.P., Teisl, M.F., **Lindenfeld, L.A.,** Leahy, J.E., Silka, L. (2017). Transdisciplinary Research Partnerships in Sustainability Science: An Examination of Stakeholder Participation Preferences. Sustainability Science, Volume 12, No. 1, 87-104.\*
- Page, G. G., Wise, R.M, Lindenfeld, L., Moug, P., Hodgson, A., Wyborn, C., and Fazey, I. **(2016)** Co-designing transformation research: lessons learned from research on deliberate practices for transformation. Current Opinion in Environmental Sustainability 2016, 20:86–92.
- Smith, H., Smith, J. W., Silka, L., **Lindenfeld, L.A.**, and Gilbert, C., (2016) Media and policy in a complex adaptive system: Insights from wind energy legislation in the United States. Energy Research & Social Science, Volume 19, 53-60.\*
- McGreavy, B., Gottschalk Druschke, C., Sprain, L., Thompson, J. L., **Lindenfeld, L.A.**, (2016). Environmental communication pedagogy for sustainability: Developing core capacities to engage with complex problems. Applied Environmental Education and Communication, 1-14.\*
- Smith, H., Suldovsky, B., and Lindenfeld, L.A., (2016). Mass Communication Research in Sustainability Science: Moving Toward an Engaged Approach to Address Society's Sustainability Dilemma. Mass Communication & Society. 1-18.\*
- Smith, H., Suldovsky, B., and Lindenfeld, L.A., (2016). Science & Policy: Scientific Expertise and Individual Participation in Boundary Management. Journal of Applied Communication.\* 78-95.
- Bieluch, K., Bell, K.P., Teisl, M.F., **Lindenfeld, L.A.,** Leahy, J.E., Silka, L. (2017). Transdisciplinary Research Partnerships in Sustainability Science: An Examination of Stakeholder Participation Preferences. Sustainability Science, Volume 12, No. 1, 87-104.\*
- Hart, D.H., Bell, K.P., **Lindenfeld, L.A.**, Jain, S., Johnson, T., & Ranco, D., McGill, B. (2015) Strengthening the role of universities in addressing sustainability challenges: the Mitchell Center for Sustainability Solutions as an institutional experiment. Ecology and Society, 20(2): 4.\*
- McGreavy, B., Lindenfeld, L.A., Hutchins, K., Silka, L., Leahy, J., and Zoellick, W. (2015) Improving the application of science and democratic engagement: Communication in teams as complex systems. Ecology and Society, 20 (1): 2\*
- McGreavy, B. and Lindenfeld, L.A. (2014). Entertaining our way to engagement? Climate change films and sustainable development values. International Journal of Sustainable Development, 17 (2), 123-136.\*
- McGreavy, B., Silka, L. & **Lindenfeld**, **L.** (2014). Interdisciplinarity and actionable science: Exploring the generative potential in difference. Journal of Community Practice, 22(1-2), 189-209.\*

- Smith, H.M. & Lindenfeld, L.A. (2014). Integrating media studies of climate change into transdisciplinary research. Which direction should we be heading? (2014). Environmental Communication: A Journal of Nature & Culture. 8(2): 179-196.\*
- Noblet, C., Lindenfeld, L. & Anderson, M.W. (2013). Environmental worldviews: A point of common contact, or barrier? Sustainability. 5(11).\*
- **Lindenfeld, L.A.**, Smith, H.M., Norton, T.M., and Grecu, N.C. (2014). Risk communication and sustainability science: Lessons from the field. Sustainability Science. Volume 9, Issue 2, 119-127.\*
- McGreavy, B., Hutchins, K., Smith, H., Lindenfeld, L.A., and Silka, L. (2013). Addressing the complexities of boundary work in sustainability science through communication. Sustainability. *5*(10), 4195-4221. \*
- <u>Hutchins, K.</u>, **Lindenfeld, L.A.**, Leahy, J., Bell, K. and Silka, L. (2013). Strengthening knowledge co-production capacity: Examining interest in community-university partnerships. Sustainability. *5*(9), 3744-3770.\*
- Silka, L., Glover, R., <u>Hutchins, K.</u>, **Lindenfeld, L.A.**, Blackstone, A., Elliott, C., Ladenheim, M., and Sullivan, C. (2014). Moving beyond the single discipline: Building a scholarship of engagement that permeates higher education. TAMARA. Journal for Critical Organizational Inquiry, Vol 11, No 4.\*
- <u>Lyons, P.W.</u>, Leahy, J. E., **Lindenfeld, L.A.**, & Silka, L. (2014). Knowledge to Action: Investigating implicit Knowledge Production Models held among Forest Science Researchers. Society and Natural Resources: An International Journal.\*
- Bell, K.P., **Lindenfeld, L.A.**, <u>Speers, A. E.</u>, Teisl, M.F., Leahy, J.E., (2013). Identifying opportunities for improving lake-focused stakeholder engagement: Knowledge-action systems, pro-environmental behavior, and sustainable lake management. Lakes & Reservoirs: Research and Management. Volume 18 Issue 1 (March), pp. 5-14.\*
- **Lindenfeld, L.A.**, Hall, D., McGreavy, B., Silka, L., & Hart, D. (2012). Creating a place for Communication Research in Sustainability Science. Environmental Communication. A Journal of Nature & Culture. Volume 6 (March), pp. 23-43.\*
- Hall, D., Silka, L., and **Lindenfeld, L.A.**, (2012). Advancing science: Linking knowledge with action in Maine's Sustainability Solutions Initiative. Maine Policy Review, March issue.
- **Lindenfeld, L.A.** and Silka, L. (2011). Growing Maine's foodscape. Growing Maine's future. *Maine Policy Review,* Vol. 20, No. 1: 48 52.
- **Lindenfeld, L.A.** (2011). Digging down to the roots: On the radical potential of documentary food films. *Radical History Review* (110): 155-160.\*
- **Lindenfeld, L.A.** (2010). Can documentary food films like *Food Inc.* achieve their promise? *Environmental Communication. A Journal of Nature and Culture,* Vol. 4, Issue 3, 378 386.\*
- **Lindenfeld, L.A.** (2010). Working Outside the Box: Advertising Campaigns, downtown revitalization, and community engagement. *Journal of Community Engagement and Higher Education*. Vol. 1, Issue 2.\*
- Hoecherl-Alden, G. & **Lindenfeld**, **L. A.** (2010). Thawing the north: *Mostly Martha* as a German-Italian eat-opia. *The Journal of International and Intercultural Communication*, Vol. 3, Issue 2, 114 135.\*

**Lindenfeld, L.A.** (2009). Second language writing: Politics, policies, and pedagogical practices. Review of Communication. *Review of Communication*, Vol. 9 Issue 1, 51-53.\*

**Lindenfeld, L.A.** and Langellier, K. (2009). Food in Performance/Food as Performance. A Special Issue of Text and Performance Quarterly. Vol. 29, No. 1, 1-4.\*

**Lindenfeld, L.A.** and Hoecherl-Alden, G. (2008). Language policy and Maine's global economy. *Maine Policy Review*, Vol. 17, No 1, 54-67.\*

**Lindenfeld, L.A.** (2007). Visiting the Mexican American family: <u>Tortilla Soup</u> as culinary tourism. *Communication and Critical/Cultural Studies*, 4 (3), 303-320.\*

Julier, A. and **Lindenfeld, L.A.** (2005). Mapping men onto the menu: Masculinities and food, *Food & Foodways*, 13:1 – 16, p. 1 – 16.\*

**Lindenfeld, L.A.** (2014). Thinking through Issues of Voice and Consumption. (2014) In J. Peeples and S. Depoe (eds.), *Voice and Environmental Communication*. London: Palgrave, 170 – 182.

Leahy, J. and **Lindenfeld, L.A.,** (2013). Linking Knowledge with Action: Applied Social Science Considerations to Improve Woody Bioenergy Research and Development. In: Jacbson, M. and Ciolkosz, D. (eds). *Wood-Based Energy in the Northern Forests*. New York: Springer, 209-217.

**Lindenfeld, L.A.** (2011). Feasts for our eyes: Viewing food films through new lenses. In *Food as Communication, Communication as Food.* Eds. J. Cramer C. Greene, & L. Walters. New York: Peter Lang, 3-23.

**Lindenfeld, L. A.** (2010). On the ethics of food television: Does Rachael Ray really promote healthy eating? In I. de Beaufort & S. Vandamme (eds.), *Whose weight is it anyway? Essays on ethics and eating.* Acco Press, Ghent, Belgium, 161-174.

**Lindenfeld, L. A.** (2008). Permeable boundaries: Project Opportunity as a bona fide group. *Sprechen & Verstehen. Schriften zur Kommunkationstheorie und Kommunikationspädagogik*. Band 26, Roerig Universitätsverlag, St. Ingbert, Germany, 87-96.

**Lindenfeld, L.A.** (2005). Women who eat too much. Performing femininity in *Fried Green Tomatoes*. In A. Avakian & B. Haber (Eds.). *From Betty Crocker to Feminist Food Studies: Critical Perspectives on Women and Food*. Amherst: University of Massachusetts Press, 221-245.

#### **BOOK REVIEWS**

**Lindenfeld, L. A.** (2013). Book Review of *The surveillance of women on reality television: Watching "The Bachelor" and "The Bachelorette"* by Rachel E. Dubrofsky. *Quarterly Journal of Speech*, 1-4.

**Lindenfeld, L. A.** (2007). Book Review of *The liberty of strangers. Making the American nation* by Desmond King. *Rhetoric & Public Affairs*, 10 (1), 146-149.

#### SELECTED PUBLIC COMMUNICATIONS

Graduate Commencement Address, UC Davis, June 2022.

Commencement Speaker Laura Lindenfeld's Words of Wisdom, by Sarah Cowell, July 5,

2022.

Podcast interview, <u>Helping Scientist Speak English</u>, Emerging Technologies Institute, June 2022.

Interview, Inside Philanthropy, <u>For Fundraisers in STEM Education</u>, <u>Both New and Familiar Challenges</u>, March 14, 2022.

Interview, NBC Now with Joshua Johnson, <u>Covid Restrictions Coming to an End</u>, Feb. 21, 2022.

Interview, Forbes, <u>Alan Alda's Communication Method Offers a Powerful Tool to build</u> Trust in Science, December 20, 2020. Full video interview, Dec. 18, 2020.

Interview, <u>SBU Journalism School Dean Addresses Current Challenges</u>, TBR Newsmedia, by Daniel Dunaief, Dec. 4, 2020.

Virtual Event: <u>Celebrating 10 Years of Science Communication, A Conversation with Alan Alda and Laura Lindenfeld</u>, Alda Center, SBU, July 2020.

Podcast interview: <u>Conversations on Science, Science for All</u>, Pew Charitable Trust, September 2020.

Diversity in Action, Fall 2020. <u>Interview about the Alda Center</u>, pp. 30-32.

Presentation with Alan Alda at Scripps Research, Feb. 3, 2020

<u>TBR readers enjoy some book talk and food</u>, Village Ties Herald presentation, Sept. 24, 2019.

<u>Presentation</u> at the Implied Improvisation Network with Alan Alda, Laura Lindenfeld, and Aretha Sills. August, 2019.

Podcast interview with Alan Alda, <u>Clear+Vivid</u>, <u>How the Alda Center Teaches Empathey</u> in Science and Medicine (Part 3), 2019.

Webinar, Selling without selling out: How to communicate your science, May 2019.

Interview: <u>The Science Behind Science Communication: Q&A with Dr. Laura Lindenfeld</u>, Science/AAAS Science Talk, March 2019.

Alan Alda and Laura Lindenfeld Sher speak at SCI:COM 2018, Dublin, Ireland, Dec. 2018.

2018 NCA Public Program (Mis)communicating Science, April 2018.

<u>Jacques Cousteau Would Have Been Proud:</u> the 2018 Graduate Symposium, Virginia Sea Grant, March 22, 2018.

Aspen Institute Conversation, "Challenging the Orthodoxy of How Americans View Science in Society," Oct. 2, 2018.

PolicyViz podcast interview, Episode 125, May 2018.

Communicating Science in the Era of Fake News, HaYom, Israeli TV interview, Nov. 9, 2017.

<u>Feasting Our Eyes: Food Films & Cultural Identity in the U.S.</u> A talk with Laura Lindenfeld and Fabio Parasecoli, New School, Dec. 1, 2016.

#### SELECTED TECHNICAL REPORTS & STRATEGIC PLANS

B. Kinne<sup>a</sup>, S. Bonos<sup>f</sup>, K. Cafferty<sup>e</sup>, D. Ciolkosz<sup>a</sup>, M. Jacobson<sup>a</sup>, V. Kalavacharla<sup>g</sup>, A. Kemanian<sup>a</sup>, M. Langholtz<sup>h</sup>, J. Leahy<sup>i</sup>, **L. Lindenfeld<sup>i</sup>**, D. Marrison<sup>j</sup>, D. Murphy<sup>a</sup>, T. Selfa<sup>b</sup>, L. B. Smart<sup>c</sup>, S. Spatari<sup>k</sup>, E. Thomchick<sup>a</sup>, T. Volk<sup>b</sup>, J. Wang<sup>d</sup>, and T.L. Richard<sup>a</sup>. (2014). *Growing a Sustainable Bioenergy Industry for the Northeast*. AAIC –AFRI Proceedings of the Seventh National New Crops Symposium New Crops: Bioenergy, Biomaterials, and Sustainability, October 12-16, 2013, Washington, D.C. <sup>a</sup>The Pennsylvania State University, <sup>b</sup>State University of New York, School of Environmental Studies and Forestry, <sup>c</sup>Cornell University, <sup>d</sup>West Virginia University, <sup>e</sup>Idaho National Laboratory, <sup>f</sup>Rutgers University, <sup>g</sup>Delaware State University, <sup>h</sup>Oak Ridge National Laboratory, <sup>i</sup>University of Maine, <sup>j</sup>Ohio State University, <sup>k</sup>Drexel University

The President's Roundtable: The University of Maine as a Flagship University: Role, Relevance and Requirements. Roundtable member and Co-author. Available at: <a href="http://umaine.edu/president/files/2013/11/Flagship-Report-11">http://umaine.edu/president/files/2013/11/Flagship-Report-11</a> 21.pdf.

The Blue Sky Project: Reaffirming Public Higher Education at Maine's Flagship University. (2012) St. John, J., **Lindenfeld, L.A.**, Andresen, K. (members, Lead Writing Team), University of Maine. Available at: <a href="http://umaine.edu/blueskyplan/files/2009/06/Blue-Sky-Plan1.pdf">http://umaine.edu/blueskyplan/files/2009/06/Blue-Sky-Plan1.pdf</a>.

McGreavy, B. Disney, J. Kacer, N., **Lindenfeld, L.A.**, and Silka, L. (2012) Stakeholder Perspectives in Frenchman Bay Planning. Available at: <a href="http://bmcgreavy.files.wordpress.com/2013/02/frenchman-bay-planning-technical-report">http://bmcgreavy.files.wordpress.com/2013/02/frenchman-bay-planning-technical-report</a> march 12.pdf.

<u>Hutchins, K.</u>, **Lindenfeld, L.A.**, Silka, L, Leahy, J. & Bell, K.P. (2011). *Municipal official survey technical report.* Available at <a href="http://www.umaine.edu/sustainabilitysolutions/sustainability\_science/SSI\_projects\_yr1/p">http://www.umaine.edu/sustainabilitysolutions/sustainability\_science/SSI\_projects\_yr1/p</a> dfs/Municipal Official Survey TechReport.pdf.

<u>Budzinski, C.</u>, **Lindenfeld, L.A.**, and Silka, L. Maine EPSCoR Sustainability Solutions Initiative Sustainability Solutions Partners Survey

Leahy, J. and **Lindenfeld**, **L.A.** (2010) NEWBio stakeholder survey & workshops technical report.

#### **FUNDRAISING**

Individual and collaborative fundraising efforts from federal, state, and local grants and contracts, foundations, and development have resulted in over \$75 million over 20 years. Philanthropic and foundation fundraising efforts at Stony Brook University have yielded over \$15 million since 2016. Select achievements outlined below.

#### EXTERNAL GRANTS, CONTRACTS, AND DEVELOPMENT

**Lindenfeld, L.** & Kie, L. (2021 – 2023) \$200,000, Kavli Foundation.

**Lindenfeld, L.** & Kie, L. (2022 – 2025) \$150,000, Experiential Journalism, MJS Foundation.

**Lindenfeld, L.** & Kie, L. (2021-2022) \$35,000, Starts With Us campaign, Lubetzky Family Foundation.

Lindenfeld, L. & McCulloch, G. (2019-2023) \$600,000, Women in STEM Leadership

Program, Ann Rubenstein and Andrew Tisch.

**Lindenfeld L.**, Bailey, D., & McCulloch, G. (2018 -2021) \$3M, Simons Foundation to support science communication research and curriculum design.

**Lindenfeld L.** & Chase, S (2018-19) \$250,000, Gates Foundation to support communication workshops and research.

**Lindenfeld L.**, McCulloch, G., Newman, T. (U. of Wisconsin, Madison), Volpe, C. (ScienceCounts), Dudo, A. (UT Austin), and Besley, J. (Michigan Tech), \$110,000, 2018-2019 to support a survey of scientists and their willingness to engagement in science communication. Supported by Chan Zuckerberg Initiative, The Kavli Foundation, and The Burroughs Wellcome Fund.

**Lindenfeld L.** and McCulloch, Packard Foundation, \$150,000, 2018-2019, to support communication workshops for the Packard Scholars.

**Lindenfeld L.** and McCulloch, G. Alan Alda's donates all profits from his private company, Alda Communication Training (ACT), to the Center. Mr. Alda contributed \$160,000 in 2017.

**Lindenfeld L.** and McCulloch, G. Mort Zuckerman, \$150,000, 2017-2019, to support communication research and training for the Zuckerman Scholars.

**Lindenfeld L.** and McCulloch, G. Tisch Family, \$150,000, 2017-2019, to support the design of curriculum for Women in STEM.

**Lindenfeld L.** and McCulloch, G. Bloomberg Philanthropies, \$50,000, 2017-2018, to support the development of climate change communication research and training.

**Lindenfeld L.** and McCulloch, G. Kavli Foundation, \$150,000, 2016-2017; \$170,000 2017-2018 to support workshop design and online learning through the Alda Kavli Learning Center.

**Lindenfeld L.** and McCulloch, G. Other fundraising includes: anonymous contributions of over \$50,000; an ongoing commitment from HBO for \$10,000/year.

Fahey, I., Penha-Lopes, G., O'Brien, K, Wise, R., Leicester, G., Losi, L., Hinkel, J., Tschakert, P., **Lindenfeld, L.**, Madrigal, L.J., Modoc, A. Developing a Knowledge Network for Enabling Transformation. International Social Science Council (ISSC). Submitted through the Center for Environmental Change and Human Resilience, Dundee, Scotland, €30k.

Gardner, K, **Lindenfeld, L.**, Wake, C., Nisbet, J. & Kim, C. (2014-2016) 24<sup>th</sup> NSF EPSCoR National Conference. *Collaboration: Advancing the Role of Science in the Service of Society.* National Science Foundation, co-PI and co-author, \$402,678.

Maine EPSCoR: The Nexus of Coastal Marine Social-Environmental Systems and Sustainable Ecological Aquaculture. (2014-2019) National Science Foundation EPSCoR, co-PI and science co-director, \$20 million.

Hart, D.H., **Lindenfeld, L.A.** & Bell, K.P. (2013-2016) Collaborative Research: Strengthening the scientific basis for decision-making: Advancing sustainability science and knowledge-action capacities in coupled systems. (2013-2016) National Science Foundation EPSCoR, co-PI and co-author, \$3 million. (Joint proposal with University of New Hampshire for a total of \$6 million).

**Lindenfeld, L.A.** and Johnson, T. (2013-2014) The Seafood Links Project. NOAA Sea Grant Biennial Grant Competition, \$50,000.

**Lindenfeld, L.A.** (2011-2012) The Maine Salt Management Project, Water Resources Research Institute, \$6,000.

**Lindenfeld, L.A.** (2011-2016) U.S. Department of Education Professional Development, Office of English Language Acquisition. Project Reach, ESL/STEM Teacher Training and Research, \$1.8 million.

Hart, et al. (2008-2014). The Center for Sustainability Solutions: Linking Research with Action to Shape Maine's Landscape, National Science Foundation EPSCoR proposal submitted by University of Maine's Sustainability Solutions Initiative, co-author, \$20 million.

**Lindenfeld, L.A.** and Silka, L. (2011). The Orono Village Project, Town of Orono, \$30,000.

Smith, et al. (2009) Maine State Bond proposal to establish the New Media Innovation, Research, and Development Center at the University of Maine, Co-author, \$3.69m.

Depoy, E. and **Lindenfeld, L.A.** (2007). The Latke Project, Hadassah Foundation, \$20,000.

**Lindenfeld, L. A.** and Hoecherl-Alden, G. (2007) Professional Development, Office of English Language Acquisition. Project Opportunity, ESL Teacher Training, \$1.5 million.

Smith, R., Cathcart, M., Beamer, G. and **Lindenfeld, L. A.** (2007). Maine Community Foundation, \$5,000.

**Lindenfeld, L. A.** and Mitchell, J. B. (2005) Artist-in-Residence, Maine Community Foundation, \$4400.

**Lindenfeld, L. A.** (2004) Jewish Heritage Video Collection, a collection of over 200 films on Jewish Culture and Life, \$12,000.

**Lindenfeld, L. A.** (2002) U.S. Department of Education, Professional Development, Office of English Language Acquisition. Project Opportunity ESL Teacher Training, \$1.5 million.

**Lindenfeld, L. A.** (2002) Artist-in-Residence program grant funded through the Jewish Community Endowment Associates, \$4,000.

**Lindenfeld, L.A.** (2000) Project Mainestay, Office of Bilingual Education and Minority Affairs, \$1.2 million.

#### **PRESENTATIONS**

#### ALAN ALDA CENTER PRESENTATIONS

In my role as Executive Director, I represent the Alan Alda Center for Communicating Science regularly at a range of national and international meetings and events. Presentations take place at different types of institutions, from universities and colleges to corporations, government agencies, and non-profits. International presentations and workshops include events at the United Nations; the Aspen Institute; Tel Aviv University; University of Dundee, Scotland; Dublin City College, Ireland; University of Oslo, Norway.

#### REFEREED NATIONAL AND INTERNATIONAL PRESENTATIONS

McGreavy, B. & Lindenfeld, L.A. (2014). Improving the application of science and democratic engagement: Communication in teams as complex systems. Paper presentation at the Resilience Alliance, Montpellier, France.

- McGreavy, B., **Lindenfeld, L.A.,** Silka, L. (2013) "Tell me about the bus trip: a heuristic for evaluating the rigor of engaged communication research." Paper presentation at the National Communication Association Annual Conference, Washington, D.C.
- McGreavy, B. & Lindenfeld, L.A. (2013) "Entertaining our way to engagement? Climate change films and sustainable development values." Paper presentation at the Conference on Communication and the Environment, Uppsala, Sweden.
- McGreavy, B., **Lindenfeld, L.A.**, Silka, L., Disney, J., Fox, E., Miller, M., Petersen, C., Deforrest, B., de Köning, F. (2013) "Building capacity for social and ecological resilience: communication and collaboration in a conservation action planning process." Panel presentation at the Conference on Communication and the Environment, Uppsala, Sweden.
- McGreavy, B., Fox, E., Miller, M., Disney, J., **Lindenfeld, L.A.**, Silka, L. Petersen, C., Deforrest, B., de Köning, F. (2013) "Charting a course to shellfish sustainability: a collaborative learning approach." Poster presentation at the Conference on Communication and the Environment, Uppsala, Sweden.
- Suldovsky, B., Smith, H., & **Lindenfeld, L.** (2013). Creating Pathways for Community-University Partnerships: Bridging the Divide Between Research and Policy in Maine. National Communication Association 99<sup>th</sup> Annual Convention, Washington DC.
- **Lindenfeld, L.A.** (2013). First Vice Presidential Panel, Engaged Communication Scholarship. National Communication Association. Washington, DC.
- Smith, H., **Lindenfeld, L.A.,** & Silka, L. (2013). Institutional Capacity for Action-Oriented Science: Lessons from Alternative Energy Initiatives at the University of Maine. Conference on Communication and the Environment, Uppsala, Sweden.
- Hutchins, K., **Lindenfeld, L.A**., Bell, K.P, Silka, L., & Leahy, J. (2012). "Testing the Waters: Assessing the Potential for Community-University Partnerships." Paper Presentation, National Communication Association 98<sup>th</sup> Annual Convention, Orlando, FL.
- Hutchins, K., Silka, L., Bell, K.P., Teisl, M., **Lindenfeld, L.A**. & Leahy, J. (2012) "Linking Knowledge with Action Through Municipality-University Partnerships." Poster Presentation, Public Participation in Scientific Research Preconference, Ecological Society of America Annual Convention, Portland, OR.
- McGreavy, B., Miller, M., Disney, J., **Lindenfeld, L.A.**, Silka, L., Petersen, C. (2012) "Planning for resilience: integrating citizen perspectives in a conservation action planning process." Poster presentation at the Public Participation in Scientific Research Preconference, Ecological Society of America Annual Convention, Portland, OR.
- Smith, H., & **Lindenfeld, L.A.** (2012). Framing the Solution: An Examination of Renewable Energy Coverage in Maine Newspapers. National Communication Association 98<sup>th</sup> Annual Convention (Orlando, Florida).
- McGreavy, B., **Lindenfeld, L.A.**, Silka, L., Hutchins, K. Smith, H., Budzinski, C. (2012) "Participation in a Sustainability Science Project: Perspectives on stakeholder engagement, partnerships, and agency." Poster Presentation, Public Participation in Scientific Research Preconference, Ecological Society of America Annual Convention, Portland, OR.
- McGreavy, B., **Lindenfeld, L.A.,** Silka, L., Hutchins, K., Smith, H., Budzinski, C. (2012) "Social learning and resilience: identifying decision making models, collaboration challenges and engagement strategies to build adaptive capacity." Panel presentation at

- the 18<sup>th</sup> Annual International Interdisciplinary Conference on the Environment, Portland, ME.
- Hutchins, K., Thornbrough, **L., Lindenfeld, L.A.**, Silka, L., Zollitsch, B., Warren, W., Owen, D., & Arter, B. (2011). "Building Funding Networks-Developing Robust Community-University Partnerships." Poster Presentation at the National Communication Association 97<sup>th</sup> Annual Convention, New Orleans, LA.
- McGreavy, B., **Lindenfeld, L.A.,** Silka, L., (2011) "Climate change and interdisciplinary research" Panel presentation at preconference seminar at the National Communication Association Annual Convention, New Orleans, LA.
- Smith, H., Leahy, J., **Lindenfeld, L.A.**, & Smith, J.W. (2011). *Merging Knowledge to Action Theory with Woody Bioenergy Research Development Processes*. Woody Biomass Energy Research Symposium, Burlington, VT.
- McGreavy, B., **Lindenfeld, L.A.,** Silka, S. Hall, D., Hutchins, K., Smith, H. Budzinski, C., Utley, L., Becker, A., Thomas, E., Thornbrough, L. (2011) "Crossing interdisciplinary and transdisciplinary boundaries: Knowledge → Action frames in a sustainability science research portfolio." Poster presentation at the National Communication Association 97<sup>th</sup> Annual Convention, New Orleans, LA.
- Hutchins, K., **Lindenfeld, L.A**., Silka, L., Bell, K.P., & Leahy, J. (2011). "Linking Knowledge with Action Through Municipality-University Partnerships: Predicting Interest in and Preferences for Partnerships." Poster Presentation at the 22<sup>nd</sup> National NSF EPSCoR Conference, Coeur d'Alene, ID.
- **Lindenfeld, L.A.** & Silka, L. (2011) Building stakeholder partnerships for sustainable solutions. Ecological Society of America. Austin, TX.
- **Lindenfeld, L.A.**, Hutchins, K., & Utley, L. (Lindenfeld & Utley presenting) (2011). Linking Knowledge with action: Crossing university-community boundaries to build & study solutions oriented partnerships. Conference on Communication and the Environment, El Paso, TX.
- **Lindenfeld, L.A.,** Silka, L, McGreavy, B., Budzinski, C., Sutton, T., Hall, D. (2011) Moving Communication Studies into Issue-Driven Interdisciplinary Research: Maine's Sustainability Solutions Initiative as a Model. Conference on Communication and the Environment, El Paso, TX.
- McGreavy, B., **Lindenfeld, L.A,** Silka, L., Hall, D., Hutchins K., Smith, H., Budzinksi, C., Utley, L., Becker, A., Kacer, N., Richards, M., Thornbrough, L. (2011) "Collaboration and complexity: knowledge action systems research to cross interdisciplinary boundaries in a sustainability science research portfolio." Conference on Communication and the Environment, El Paso, TX.
- McGreavy, B., **Lindenfeld, L.A.,** Silka, L., Hart, D., Hutchins, K. (2010) "Sustainability Solutions Initiative and Knowledge Action Research." Media Ecology Annual Conference, Orono, ME.
- Leahy, J., Gorcyzca, E., Mercier, W., Hutchins, K., **Lindenfeld, L.A.**, Silka, L., and Bell, K. (2010). "A Case Study of Combining Coupled Social-Ecological System Modeling with Knowledge-to-Action Research: Agent-Based Modeling of Family Forests," oral presentation for the International Symposium on Society and Resource Management, Corpus Christi, TX.
- Smith, S., Smith, J., Lindenfeld, L.A., Leahy, J. (2010). Merging Knowledge to Action

Theory with Woody Bioenergy Research Development Processes. Woody Biomass Energy Research Symposium. Burlington, VT.

Leahy, J., Gorcyzca, E., Mercier, W., Hutchins, K., **Lindenfeld, L.**, Silka, L., and Bell, K. (2010). "A Case Study of Combining Coupled Social-Ecological System Modeling with Knowledge-to-Action Research: Agent-Based Modeling of Family Forests," oral presentation for the International Symposium on Society and Resource Management, Corpus Christi, TX.

Baker, B., Silka, L., Hutchins, K., Leahy, J., Quartuch, M., **Lindenfeld, L.** (2010). "Building an Interdisciplinary Approach to Address Statewide Sustainability Problems," poster presentation for National Outreach Scholarship Conference. Raleigh, NC.

Zimmerman, J., Leahy, J., **Lindenfeld, L.**, and Doran, K. (2010). "Education efforts within the forestry community: Influences of the educator's values and beliefs," International Symposium on Society and Resource Management, Corpus Christi, TX.

**Lindenfeld, L.A.** (2010). Integrating communication research in sustainability science. National Communication Association, San Francisco, CA.

**Lindenfeld, L.A.** (2010). Environmental Issues in the Digital Sphere. Panel Respondent, National Communication Association, San Francisco, CA.

**Lindenfeld, L.A.** (2009). On Food Films and Consumption: Selling "The Big Night". National Communication Association, Chicago, IL.

**Lindenfeld, L.A.** (2009). Rupturing the Commodity Fetish: On Documentary Food Films. National Communication Association, Chicago, IL.

**Lindenfeld, L.A.** (2009). Weighted Down by Womanhood: "Heavy" and the Performance of Masculinity. Presentation at the National Communication Association, Chicago, IL.

**Lindenfeld, L.A**. & Hoecherl-Alden, G. (2009). German Film Eat-Opias, Utopian Studies Society, Portland, ME.

**Lindenfeld, L.A.** (2008). Negotiating the margins: Jewish Women, film, and multiculturalism. National Communication Association, San Diego, CA.

**Lindenfeld, L.A.** & Hoecherl-Alden, G. (2008). "Language Policy and Maine's Global Economy," International Communication Colloquium. Schoodic, ME.

**Lindenfeld, L.A.** (2008). "Selling The Big Night. On Food Films, Consumption, and Style," presented at the Hawaii International Conference on Arts & Humanities, Honolulu, HI.

**Lindenfeld, L.A**. & Hoecherl-Alden, G. (2008). "A Work-in-Progress Cast Study of Project Opportunity: Supporting Humanities.

Research through Interdisciplinary Grantwriting, Hawaii International Conference on Arts & Humanities, Honolulu, HI.

**Lindenfeld, L.A**. (2007). "Nationhood, immigration, and food: Examining Mostly Martha", presented at the Association for the Study of Food & Society, Victoria, Canada.

**Lindenfeld, L.A**. (2006). "Project Opportunity as a Bona Fide Group" presented at the International Colloquium for Communication, Erfurt, Germany.

**Lindenfeld, L.A**. (2006). "Chocolat is as Chocolate Does. Performing Nation, Gender, and Sexuality in Chocolat" presented at the Association for the Study of Food and

Society, Boston, MA.

**Lindenfeld, L.A**. (2005). "Contemporary Jewish-American Cinema and the Post-ethnic Jewish Lesbian," Modern Language Association, Philadelphia, PA.

**Lindenfeld, L.A.** (2005). "Visiting the Chicano Family: *Tortilla Soup* as Culinary Tourism," National Communication Association, Chicago, IL.

**Lindenfeld, L.A.** (2004). "Do Women Really Need *Chocolat*?" The Association for the Study of Food and Society, Hyde Park, NY, Culinary Institute of America.

**Lindenfeld, L.A.** (2004). "Kissing Jessica Stein, Chatgroups, and Post-Jewishness," Cultural Studies Association, Boston, MA.

**Lindenfeld, L.A.** (2004). "She's Just Like Alvy Singer! *Kissing Jessica Stein* and the Postethnic Jewish Lesbian," National Communication Association, Miami Beach, FL.

**Lindenfeld, L.A.** (2003). "Violating Violence: On the Relationship among Media, Violence, and Culture in David Fincher's *Se7en*," National Communications Association, New Orleans, LA.

**Lindenfeld, L.A**. (2002). "Woman on Top: Sexualizing the Latina Body and Food," The Association for the Study of Food and Society, Chicago, IL.

**Lindenfeld, L.A.** (2000). "Culinary Comfort. The Satiating Construction of Masculinity in American Food Films," American Studies Association, Detroit, IL.

**Lindenfeld, L.A.** (1999). "Consuming the Food Film: The History of *The Big Night*," at 4th International Congress of the Americas, Puebla, Mexico.

**Lindenfeld, L.A.** (1998). "Consuming the Self: Internalized Female Aggression in Jutta Brueckner's *Hungerjahre. In einem reichen Land*," at Women in German Conference, San Francisco, CA.

**Lindenfeld, L.A**. (1998). "Selling *The Big Night*: On Food Films, Consumption and American Identity," at the Association for the Study of Food and Society, San Francisco, CA.

#### **INVITED LECTURES AND SEMINARS**

**Lindenfeld, L.A.** (April 2022) Presenter at virtual workshop, *Shifting the Paradigm:* Targeting Structures, Communications, and Beliefs to Advance Practical Strategies for Obesity Solutions: A First Workshop in the Series. National Academies of Sciences, Engineering, and Medicine.

**Lindenfeld, L.A.** (2018) Panel member: Communication and Multilateralism, the United Nations DPI-NGO Summit, New York, New York.

**Lindenfeld, L.A.** (2015) Keynote: Wie sieht es aus mit dem Nachhaltigkeitsjournalismus in den USA? (What is the state of Sustainability Journalism in the US?). Panelist: Sustainability and Journalism. Sustainability Journalism Symposium, Leuphana University, Lueneburg, Germany.

**Lindenfeld, L.A.** (2015) Winds of Change: Rethinking the way we respond to a changing climate. Saturday Evening Lecture Series, University of Dundee, Scotland.

**Lindenfeld, L.A.** Recent Science Communication and Interdisciplinary Team Collaboration Workshops: (2015) NEW Leadership Program, UMaine (co-presented with Jen O'Leary), Particle Turbulence workshop, Darling Marine Center, Maine; Ocean Optics seminar, Darling Marine Center, Maine; A2C2 Abrupt Climate Change IGERT,

UMaine; (2014) NEW Leadership Program, UMaine (co-presented with Jen O'Leary), Mount Desert Island Biological Laboratory staff/faculty workshop (co-presented with Jen O'Leary); UMaine Psychology Department (co-presented with Brianne Suldovsky).

**Lindenfeld, L.A.** (2014) The Blue Sky Faculty Fellows Program. Panel on the Humanities and Educational Policy, Maine Humanities Summit: The Humanities and Public Policy. Augusta, ME.

**Lindenfeld, L.A.** (2014) Working toward resilience. 2014 Maine Sea Grant Research Symposium. Orono, ME.

**Lindenfeld, L.A.** (2013) Linking Knowledge with Action: Rethinking the Role of Universities to Translate Sustainability. Visiting Guest Speaker, Boise State University, College of Social Sciences and Public Affairs and the Arts and Humanities.

**Lindenfeld, L.A.** (2013) Panel respondent: Bridging University and Communities Studies of Sustainability. Visiting Guest Speaker, Boise State University, College of Social Sciences and Public Affairs and the Arts and Humanities.

**Lindenfeld, L.A.** (2013). Building capacity for solutions-oriented social ecological systems research through interdisciplinary team-based approaches. Visiting Guest Speaker, University of Wyoming Department of Geography Geospatial Forum Series.

**Lindenfeld, L.A.** (presenter), Hutchins, K., McGreavy, B., Smith, H., Silka, L. (2012) New strategies for linking knowledge with action on Maine's Sustainability Solutions Initiative. Presentation at the Leuphana University, Lueneburg, Germany.

**Lindenfeld**, **L.A**, (2012) *Feasting Our Eyes. Food Films and American Identity.* Presentation at the Le Moyne College Food and Culture Symposium.

**Lindenfeld, L.A.,** (2012). Sustainability Communication in the U.S. Presentation at the Leuphana University, Lueneburg, Germany.

**Lindenfeld, L.A.** & Hutchins, K. "(2011). Assessing the Needs of Municipalities as a Solutions-Oriented Partnership Strategy" presentation at Leuphana University, Lueneburg, Germany.

**Lindenfeld, L.A.,** (2011). "The Sustainability Solutions Initiative: A Model for Interdisciplinary Collaboration" presentation at the Leuphana University, Lueneburg, Germany.

**Lindenfeld, L.A.** Lilieholm, R., Kartez, J., and Daigle, J. (2011). "Coupled Social Ecological Systems Approaches on Maine's Sustainability Solutions Initiative" presentation at the Alaska EPSCoR Living on Earth II Workshop, Anchorage, AK.

Becker, A., Bell, K.P., Budzinski, C, Hall, D., Hutchins, K., Kacer, N., Leahy, J., Lindenfeld, L.A., Lyons, P., McGreavy, B., Post, D., Quartuch, M., Richerds, M., Silka, L. Smith, H., Sutton, A., Thornbrough, L. (2010). Linking Knowledge with Action: Creating Solutions-Oriented Partnerships for a Sustainable Future in Maine. Poster presentation at the Maine State EPSCoR conference, Orono, ME.

**Lindenfeld, L.A**. (2009). Communication and the Environment: Linking Knowledge with Action. University of Hohenheim, Germany.

**Lindenfeld, L.A.** (2009). Representations of Food and Health on "The Food Network." Presented at the University of Hohenheim, Germany.

**Lindenfeld, L.A**. (2009). Linking Knowledge with Action through Community Engagement. Maine State EPSCoR Conference, Orono, ME.

Hart, D. & **Lindenfeld, L.A.** (2009). Integrating Communication Studies into Issue-Driven Interdisciplinary Research: Maine's Sustainability Solutions Initiative as a Model. Conference on Communication and the Environment, Portland, ME.

**Lindenfeld, L.A.** Linking knowledge-to-action through alternative foodways. College of the Atlantic Conference, Food for Thought, Time for Action, Bar Harbor, Maine, 2009.

**Lindenfeld, L.A.** & Hoecherl-Alden, G. (2005). "Thawing the North – Sandra Nettelbeck's *Bella Martha* as a German-Italian Eat-Opia," Lecture series: From Rapunzel to Riefenstahl: Real and Imaginary Women in German Culture, Brandeis University, Waltham, MA.

**Lindenfeld, L.A**. & Hoecherl-Alden, G. (2005). "Chasing Around Money: A Grantwriting Workshop for Beginners," Center for Teaching Excellence, University of Maine, Orono, ME.

**Lindenfeld, L.A.** (2005). "Food and Film," Opening Seminar for: Food, Wine and Culture of the Pacific Region. A Conference on Food Studies and Regional Cuisine, University of California. Davis. CA.

**Lindenfeld, L.A.** (2005). "Masculinity and Food Culture," Guest Lecture, Rhode Island School of Design, Providence, RI.

**Lindenfeld, L.A.** (2001). "Eating Disorders, Young Women, and Self Esteem," Girlstalk Conference, Bangor, ME.

#### CONFERENCES AND WORKSHOPS ORGANIZED

#### **CONFERENCES ORGANIZED**

Professionalizing Science Communication (2020), Banbury Center, Cold Spring Harbor Laboratory, NY. Co-led with Dagnia Zeidlickis.

Science Communication Training Network, (2018 & 2019), San Francisco, CA. Co-led with Amanda Stanley.

National EPSCoR Conference (2015). Co-organized by K. Gardner (UNH), L. Lindenfeld, and C. Wake (UNH), Portsmouth, NH.

Our Place at the Table: Continuing the Conversation and Deepening the Connections between Food and Communication (2013). Pre-conference of the National Communication Association, co-organizers, Hahn, L., Bruner, M, and **Lindenfeld, L.A.** 

Doctoral Honors Seminar (2013). Research Collaboration on Disciplinary Frontiers: Spanning Methodological Boundaries – Communication & the Environment, Rhetoric & Materiality, and Digital Media Convergence. Organized by N. Stormer. **Lindenfeld, L.A.,** Depoe, S. and Milstein, T., co-organizers of Communication & the Environment theme.

Living on Earth III: Social Ecological Systems National Science Foundation Workshop (2012). Co-organized by A. Konstantinos (UVI), L. Ragster (UVI), N. Drayton (UVI), L. Lindenfeld, P. Veazey (U. Alaska). St. Thomas, VI.

Show me the Money! The Role of Communication Scholarship in Complex, Multi-Agency, Multi-Disciplinary Research Projects. (2011). Co-organized by **L. Lindenfeld**, H. Smith, T.R. Peterson, D. Hall, J. Thompson & T. Norton. National Communication Association Pre-Conference Seminar, New Orleans, LA.

Chew on This: Food Studies in Communication. (2010). Co-organized by L. Cooks, K.

Lebesco, L. Lindenfeld, and P. Naccarato. National Communication Association Preconference Seminar, San Francisco, CA.

The Environmental Communication Symposium. (2009). **L. Lindenfeld.** Sponsored by the Sustainability Solutions Initiative, the School of Policy and International Affairs, The Department of Communication and Journalism, and the Margaret Chase Smith Policy Center. Orono, ME.

The International Communication Colloquium. (2008). Co-organized by **L. Lindenfeld** K. Langellier and E. Peterson. Schoodic, ME.

#### **CONFERENCE SESSIONS ORGANIZED AND CHAIRED**

Ethnicity and Media panel (2014), Session chair. National Communication Association, Chicago, IL.

Facilitated Symposium: What Are the Roles of Knowledge Institutions in Sustainability? (2013). Session chair. Meeting of the American Association for the Advancement of Science, Boston, MA.

The End of Heterosexuality: Burning Bridges. (2010) Session chair, National Communication Association. San Francisco, CA.

Technology, Communication, and Sustainability - Maine's Sustainability Solutions Initiative as a Model. (2009). Session organizer and chair. Media Ecology Society. Orono, ME.

"White Like U.S.," (2007) National Communication Association. Session chair. Chicago, IL.

"The Photographic Construction of Children and Adolescents, 1940 to the Present," (2005). Session Chair. American Studies Association. Washington D.C.

Performing Food: interdisciplinary Intersections and Future Directions. (2005). National Communication Association. Session chair and organizer. Boston, MA.

"Jewish-American Identity and Communication Scholarship: A Roundtable," (2004) National Communication Association. Session chair and organizer. Chicago, IL.

#### **TEACHING EXPERIENCE**

#### **CURRICULUM DESIGNED AND DELIVERED**

#### University of Maine (2000 - 2016)

Boundary Spanning and Solutions Oriented Science. A graduate level course that introduces students to boundary theory and provides an overview of boundary spanning and management designed to inform solutions. Co-developed and taught with Kathleen Bell, David Hart, and Brian McGill.

*Environmental Communication.* A graduate level course that provides an overview of key theories, methodologies, and topics in environmental communication. This course has been taught in conjunction with The Environmental Communication Symposium and as a stand-alone graduate course.

Readings in Sustainability Science. A graduate level course designed for Ph.D. students who are part of Maine's Sustainability Solutions Initiative. This course was co-developed with D. Hart and K. P. Bell and then redeveloped for the New England Sustainability

Consortium (NEST) together with B. McGreavy.

Mass Communication Theory. Provides an overview of historical and contemporary theories of mass communication, media, and culture with a primary focus on critical/cultural studies theory.

Film Criticism and Theory. Offers an overview of contemporary film studies. Surveys major theories and methodologies of film studies, provides an overview of film history, and introduces major historical and technological developments of film.

Media Criticism. Examines theories of media convergence and methods of criticism specific to contemporary forms of visual media culture. Through hands-on analysis of media students explore various theoretical approaches to contemporary media studies. Taught at the undergraduate and graduate levels.

Feminism and Cinema. Provides an overview of the involvement of women in cinema by looking at representations of women as well as representations by women and major developments in feminist film theory. Taught at the graduate and undergraduate levels.

Jews and Jewish Life in the Media. Explores representations of Jewish culture, religion, and life in American media including film, radio and television broadcasting since the beginning of the 20th century.

Media Planning. Explores consumer behavior and media planning techniques. The course covers audience research as well as selection, evaluation, and planning of all major advertising media and consider various decisions and problems that arise in the media planning process.

Advertising Campaigns. A community engagement class in which student teams work for a local client to design a campaign. This course breaks the campaign development into components. Students undertake primary and evaluate secondary research, outline a SWOT, develop a marketing plan, develop the creative elements of the campaign, plan the media placement, and budget the placement for local media.

Introduction to Mass Communication. Introduces students to the structure and operation of mass media and the social, political, and economic implications of their activities. The course provides an overview of the history of mass communication technology, newspapers, television, radio, film, books, and the Internet.

Multiculturalism and Education. Introduces students to contemporary debates about multiculturalism and the incorporation of multicultural material into K-12 classrooms. Particularly geared toward teachers who will work with children for whom English is a second language.

Jewish Women in History and Culture. (Team taught with Sandra Berkowitz) A survey of Jewish women's lives across history and nations, exploring such diverse issues as Jewish women and home, Jewish women's self-expression and identity, Jewish women and politics, and representations of Jewish women in history and media.

Introduction to Women's Studies. Introduces the perspective and interdisciplinary nature of Women's Studies through an examination of women's positions in Western culture, the impact of our culture's assumptions about women's nature and women's roles.

First Year Honors Sequence: Civilizations Past, Present and Future. These two courses follow a chronological trajectory from earliest recorded times through the present, examining philosophy, history, literature, the arts, and natural, physical, and social sciences.

#### University of California, Davis (1995-2000)

Symbols and Rituals in American Life: Food Culture and American Identity. Chancellor's Teaching Fellowship course: Co-design and development of course with Prof. Jay Mechling. Examines American culture through its symbolic uses of food through theories of identity, food and group identity, and food in mass-mediated culture.

Cinema and the Jewish American Experience. Examines Jewish culture, religion, and life in American cinema and illuminates the different ways in which Jewish identity and culture has been represented on the screen as well as Jewish involvement in the development of Hollywood.

German I and II. Introduction to German grammar and development of all language skills in a cultural context with special emphasis on communication. Was responsible for serving as Course Coordinator for other Teaching Assistants.

#### OTHER TEACHING AND MENTORING EXPERIENCE

Designed graduate mentorship and education component of New England Sustainability Consortium (NEST) and Sustainable Ecological Aquaculture Network (SEANET) NSF projects (30+ Ph.D. and master's students), 2012 – present.

Spearheaded redesign of University of Maine new faculty orientation and faculty mentorship program (2015).

Provide workshops, as requested, on communication, collaboration, grant writing, and interdisciplinary team building.

Pedagogy Mentee in the 1997-1998 *Program in College Teaching*, UC Davis. Developed seven pedagogy contracts including: organization of teaching roundtables; development of teaching booklet for Teaching Assistants in Women's Studies program; organized mentorship program; guest lectured in numerous classes; attended bi-monthly roundtables on college teaching.

#### **CURRICULUM DEVELOPMENT**

UMaine: Boundary Spanning and Solutions Oriented Science (2012), Environmental Communication (2010), Readings in Sustainability Science (2010), Mass Communication Theory (2008), Advertising Campaigns (2008), Media Planning (2007), Introduction to Mass Communication (2007), Film Criticism and Theory (2006), Media Criticism (2005), Jews and Jewish Life in the Media (2003), Jewish Women in Culture and History (2002), Multiculturalism and Education (2002); Feminism and Cinema (2001), Introduction to Women's Studies (2001); UC Davis: Food Culture & American Life (1998), Cinema and Jewish American Experience (1997)

#### **MENTORSHIP**

#### POSTDOCTORAL RESEARCHERS

Burrill, Julie, Communicating Science in the Courtroom, December 2021 – present

Hathaway, Julia. Communicating Climate Change, May 2020 – 2021

Felsman, Peter. Science Communication and Empathy, June 2019 – July 2021

Taylor, Temis. Communicating Climate Change and Renewable Energy, December

2018 - 2020

Leavey, Nicole. Women in STEM curriculum design and research, January 2018 – 2019

MacArthur, Brenda. Advancing the Alda Center's Medical Curriculum and Research, August 2017 – 2019

Newman, Todd. Advancing Climate Change Communication Training and Research, August 2017 – August 2018

McGreavy, Bridie, funded by NSF EPSCoR Track II, Strengthening the Scientific Basis for Decision Making, The New England Sustainability Consortium (NEST), January 2014 – September 2015

Hall, Damon, funded by NSF EPSCoR Track I, Maine's Sustainability Solutions Initiative. 2010-2012

#### **DOCTORAL STUDENTS**

Brianne Suldovsky, Communication and Journalism, University of Maine, 2016.

Julia McGuire, Ecology and Environmental Sciences (co-advised with Xuan Chen, School of Economics), University of Maine, 2016

Smith, Hollie, Intersections of science, policy and the media in sustainability science: A mixed method state analysis, Communication & Journalism, University of Maine, 2014 (co-advised with Linda Silka)

McGreavy, Bridie, Communication and resilience in collaboration, social ecological systems, and discourse, Communication & Journalism, University of Maine, 2013 (coadvised with Linda Silka).

Hutchins, Karen, Strengthening the Development of Community-University Partnerships in Sustainability Science Research, Communication and Journalism, University of Maine, 2013 (co-advised with Linda Silka)

#### DOCTORAL COMMITTEE MEMBERSHIPS

Dreyer, Stacia. Acceptance of and support for environmental policies. Ecology and Environmental Sciences, University of Maine, 2014

Prince, Johanna. A case study of English language learners in a digital classroom: Exploring the experiences of students and teachers using iPads for linguistic development and content knowledge acquisition. College of Education and Human Development, University of Maine, 2014

Noblet, Caroline. Information Processing and Environmental Behavior. Ecology and Environmental Sciences Program, University of Maine 2013

Brophy, Jessica. An Island Place: A limited archaeology of technology use discourse. Communication & Journalism, University of Maine, 2013

Luedecke, Gesa. Mass Communication, youth and sustainability. First reader. Sustainability Science College, Leuphana Universität, Lueneburg, Germany, 2012

Jansujwicz, Jessica. Using Mixed Methods to inform Conservation Planning on Private Lands: A Case Study of Vernal Pools in Maine. Ecology and Environmental Sciences, University of Maine, 2011

Lavoie, Dusty. Marijuanatopia? Placing Pot Media in the U.S. Social Imaginary: Surveillance, Consumption & Pleasure. Communication & Journalism, University of Maine, 2011

Silverman, Rachel. Queering Jews on Television. Communication, University of South Florida, 2010

Parasecoli, Fabio. Food and Men in Cinema, An Exploration of Gender in Blockbuster Movies. First reader. University of Hohenheim, Germany, 2009

#### MASTER'S THESES AND RESEARCH PROJECTS DIRECTED

Jorgenson, Bethany, From the University of Maine to the University for Maine: Faculty as Leaders and Agents of Change. Communication and Journalism, University of Maine, 2015.

Gibbons, James, A Student-Centered Approach to Understand Community Engagement. Communication and Journalism, University of Maine, 2015

Rice, Emily, Science teachers' perceptions of Google Earth for inclusive classroom instruction. Communication and Journalism, 2014

Titterington, Meredith, One fish, two fish, red fish, which fish? A frame analysis of the Monterey Bay Aquarium's Seafood Watch program. Communication and Journalism, 2013

Budzinski, Colleen, Facilitating organizational innovation: Strengthening Maine's Sustainability Solutions Network through communication research. Communication and Journalism, University of Maine, 2012 (co-advised with Linda Silka)

Sutton, Anthony, Supporting the Micmac Farms through ethnographic communication research, Communication and Journalism, University of Maine, 2012 (co-advised with Darren Ranco)

Utley, Lindsay, The Orono Village Association. A Focus Group Study. Communication and Journalism, University of Maine, 2012

Littrell, Nicolle. At Home in Maine. A Documentary Film Series and Web Resource about Maine's Homebirth and Midwifery Community. Master's of Liberal Studies, 2011

Field, Sarita. [Re]Doing Christianity: An Ideological and Rhetorical Criticism of the 700 Club and God's Politics. Communication and Journalism, 2010

Seitz, Nora. *Have some self respect! A critical analysis of 30 Rock's neoliberalism.*, Communication and Journalism, 2010

Perry, Shane. Search for the Other: National Geographic's Search of the Afghan Girl as neocolonial discourse. Communication and Journalism, 2010

Leblanc, Christina. *Not quite "every bit the fantasy": Sex and consequences on teen television*. Communication and Journalism, 2010

Schessler-Jandreau, Imke. A Growing Obsession: An Ideological Critique of Obesity and Weight-loss in <u>Big Medicine</u>. Communication and Journalism, 2008

Bowen, Jeffrey. Broadcast Journalism concentration, 2007

#### **MASTER'S THESIS COMMITTEE MEMBERSHIPS**

Quiring, Tyler. New England Sustainability Consortium Safe Beaches, Shellfish, and You, 2015

Colby-George, Judy, Geospatial tools and participatory planning processes: Insights from a case study in Maine. School of Ecology and Environmental Sciences, 2014

Renzi, Christi, Coming Home: Renewal of the Myth of the Nurturant Father as seen in *Inception*, 2013

Collum, Kourtney, From Automobiles to Alternatives: Applying Attitude Theory and Information Technologies to Increase Shuttle Use at Rocky Mountain National Park. School of Forestry, 2012

Qian, Hui, Performing Identity Through Hot pot: Chinese Sojourning Students in Maine, Communication & Journalism, 2012

Smiley, Sarah, The Construction of Motherhood in First-Person Narratives Communication and Journalism, 2012

Favreau, Mandi, Feminism on the Final Frontier: Perceptions of Gender performativity in Joss Whedon's *Firefly*. Communication and Journalism, 2012

Speed, Benjamin, Opera Enormous: Arias in the Cinema, Communication and Journalism, 2012

Miner, Jeremiah, *Dissecting Dexter: Television portrayal of self-disclosure as a relational control tool*, Communication and Journalism, 2010

Lima, Anastasia, Is this England? Exploring national identity in This is England, Communication and Journalism. 2010

Morgan, Barry, *Pimps, Pushers, and Politics: A Historical Examination of the Blaxploitation Film Genre*, Department of History, 2010

Zimmerman, Jagueline, School of Forest Resources, 2010

Watson, Kerri, Mapping organizational communication, Communication and Journalism, 2010

Johnson, Peter, *Environmental Values and Conflict: A Case Study of the Camden Snow Bowl*, Communication and Journalism, 2009

Nadadur Kannan, Rajalakshmi, Communication and Journalism, 2009

Kelly, Sheridan. The narrative behind the narrative, MFA in Intermedial Arts, 2010

Lambert-Fagan, Amy. A Cook's Tour. Communication and Journalism, 2009

Richards, Evan. Documenting the Alaska Folk Festival. MALS, 2008

Kochan, Brian. *Youth Culture and Identity: A Phenomenology of Hardcore*. Communication and Journalism, 2006

Baquet, Neil. *Blues Story: Narratives of Cultural Identity*. Communication and Journalism, 2006

Sirois, Andre. Copyright Law Inadequacies in the Case of Digital Sampling: Adding Color to a Grey Area. Communication and Journalism, 2005

Allen, Diane. Food, Feminist Voice and Identity. Communication and Journalism, 2004

Avery, Robert. *Violence as (Masculinist) Epistemic Rhetoric: A Case For Memento.* Communication and Journalism, 2004

Hart, Michelle. A Critical Interpretive Analysis of the Documentary Bowling for

Columbine. Communication and Journalism, 2004

Scott, Julie Ann. We Feed Off Each Other: A Study of Bulimic Women's Personal Narratives as Performances of Identity From a Feminist Perspective, Communication and Journalism, 2004

#### HONORS THESE DIRECTED

Cloutier, Kirstin Marie. A Critical Analysis: The New York Times Coverage of the United States Holocaust Memorial Museum, 2005

#### HONORS THESIS COMMITTEE MEMBERSHIPS

Potvin, Sarah. Representations of Race & Gender in 1970s Horror Films and Their Contemporary Remakes, 2007

Boyce, Zach. <u>To Make Amends II.</u> An Exploration in Constructing a Time-Based Narrative, 2007

Merchant, Jennifer. If the Shoe Fits...Disney Fairytales and the American Woman, 2005 Thoms, Nathan. Machiavelli Meets Mayor Quimby: The Political Message of <u>The Simpson's</u> 1989-1990, 2005

#### **HONORS AND AWARDS**

Graduate Commencement Speaker, UC Davis, 2022

Inaugural Visiting Professor, Leverhulme Research Center for Forensic Science, 2017

University of Maine Presidential Public Service Award, University of Maine, 2015

Outstanding Contributions to the Development of Solutions, University of Maine Sustainability Solutions Initiative 2013

Visiting Guest Professor, Leuphana University, Lüneburg, Germany, December 2012

Central States Communication Association Women's Caucus Award for Top Faculty Paper, 2004

Dissertation Year Fellowship, UC Davis, 1999

Teaching Award for Outstanding Graduate Student, UC Davis, 1998

Chancellor's Teaching Fellowship, UC Davis, 1998

Co-recipient of the Kaplan Award for Excellence in Student Teamwork, UC Davis, 1998

Program in College Teaching, UC Davis, 1998

Professor for the Future Fellowship, UC Davis, 1998

# SERVICE, PROFESSIONAL MEMBERSHIPS, AND LANGUAGES SERVICE TO THE PUBLIC, PROFESSION, AND INSTITUTION

Member of the WSHU Board of Visitors (local NPR Affiliate station on Long Island), 2022 - present

Committee Member, National Academies of Engineering, Committee on Extraordinary Engineering Impacts on Society, 2022

Judge, Golden Goose Award (AAU), 2021 – present

Board Member, Graduate Studies Advisory Board, UC Davis, 2021 - present

Grant proposal reviewer for National Science Foundation; European Research Council, North Carolina Sea Grant; Vermont Transportation Research Center; University of Southern Maine Research Cluster Development Seed Funding Competition

Manuscript Reviewer for Sustainability; Science Communication; Ecology & Society; Critical Studies in Media Communication; Food and Foodways; Food, Culture, and Society; Communication & Critical/Cultural Studies; Gastronomica; Maine Policy Review; Journal of International and Intercultural Communication; Cultural Analysis: An Interdisciplinary forum on Folklore and Popular Culture; Environmental Communication; Sage Open, Journal of Language & Culture, Cases in Public Health Communication & Marketing. Book reviewer for Routledge, Palgrave.

Board member, Maine Humanities Council, 2013 - 2016

Design and coordination of University of Maine's *UMaine Blue Sky Faculty Fellows Program*, a leadership and communication training program for faculty leaders, 2012 – 2016

Member, University of Maine President's Council on Sustainability, 2013 – 2014

Member, University of Maine Blue Sky Communication Team, 2013 – 2014

Member, Provost's Advisory Team on Morale and Marketing, 2013 – 2014

Member, Research Blue Sky Integration Leadership Advisory Team, 2013 – 2014

Member, University Research Council, 2013 – present

Member, 2014 Commencement Student Speaker Committee

Member, Blue Sky Advisory Committee to the Vice President for Research, 2013 – 2015

Member, UMaine Today Editorial Board, 2014 – 2015

Member, Center for Excellence in Teaching Advisory Committee, 2011 – 2013

Member, University of Maine President's Faculty Roundtable, 2012-2013

Member, University of Maine Blue Sky Project Leadership Planning Team and Senior Writing Team. Presidential Appointee to University Committee charged to conceive and implement an inclusive and consensus-based five-year strategic plan. Full Document and Executive Summary published in July, 2012

Associate Editor, *Environmental Communication*. A Journal of Nature and Culture, 2011 – 2015

Special Co-Guest Editor with Linda Silka, Bridie McGreavy, and Britt Kline. *Maine Policy Review*. 2012

Editorial Board Member, *Environmental Communication*. A Journal of Nature and Culture, 2010 – 2015 – present

Special Co-Guest Editor with Kristin Langellier, *Text & Performance Quarterly*, Food in Performance, Food as Performance, January 2009

Special Co-Guest Editor with Alice Julier for *Food and Foodways*, Masculinity and Food Culture, January 2005

Member of the University of Maine's Interdisciplinary Research Initiative, 2011.

Member of the Subcommittee on Best Practices and Professional Development, K-16, Maine State Department of Education, 2005-2008

Member of Women-in-the-Curriculum Advisory Committee, UMaine, 2004 – 2010

Member of Interdisciplinary Studies Committee, University of Maine, 2000 – 2008

Program Coordinator of the McNair Mentorship Program, UC Davis, 1999-2000

Certification as Mediator through Mediation Services, UC Davis, Fall 1996

#### PROFESSIONAL MEMBERSHIPS

International Environmental Communication Association (Founding Member)
National Communication Association

Association for the Study of Food and Society

#### LANGUAGES

English, native speaker

German, native fluency

Swedish, advanced reading and aural, intermediate oral and writing proficiency

Danish and Norwegian, advanced reading, intermediate aural proficiency