Stony Brook University
School *of* Communication and Journalism

COM 699 Proposal Template
General Information and Instructions

Course Description

A culminating experience for students in the MS in Science Communication. Students will identify and secure a faculty mentor under whom they will work independently to plan, design, and complete a research-based, science communication project. The project should reflect what students have cumulatively learned in the program and respond to the needs of an organization, community, or stakeholder group. Projects may take the form of original research intended for submission to an academic conference or translational research that informs the content development for a specific audience (e.g., educational module, communication campaign, social media strategy, etc.). Each project will have written, visual, and/or interactive components. Students will formally present their work to peers, faculty, and members of the campus/community at the conclusion of the course.

Registration Process

Your project proposal must be approved by your faculty mentor and the graduate program director <u>before</u> you are given permission to register for COM 699.

Before completing this proposal, you should identify a faculty mentor for your COM 699 project. Your faculty mentor should be a full-time faculty member in the School of Communication and Journalism with content-area expertise on the topic you wish to pursue for your research-based project. Your faculty mentor will guide you through the proposal submission process, review your work before it is submitted to the graduate program director, and oversee the implementation of your project. Although you will work mostly independently, your faculty mentor will be your first point of contact for this class. Once you have secured your faculty mentor, you can work with them to complete the proposal template below.

I. Student Information

Student Name	
Semester to be Completed	
Faculty Mentor	
Project Title	
Project Overview *Provide a brief description of the entire project.*	

II. Project Justification and Goals
What do you hope to accomplish with this project? Why is there a need for this project? What gap in service or gap in the literature will this project fill? If applicable, how will you use the research part of this project to inform the development of a larger science communication activity (i.e., educational module, communication campaign, social media strategy, etc.)?

III. Research Participants
Who do you plan to recruit for your study and why? List specific inclusion and exclusion criteria. How will you recruit these participants? How many participants do you hope to recruit? Why? If you are not recruiting participants, please describe the nature of your data.

IV. Data Collection & Analysis
Is your study quantitative, qualitative, or mixed-methods? Why do you believe this is the best methodology for this particular project? How will you collect your data and what software programs will you use? How do you plan to analyze your data in a systematic way?

V. Science Communication Integration
How do you plan to integrate what you've learned in your science communication classes into this project? Be specific and include examples where you can.

VI. Resources
Please identify what, if any resources you anticipate needing to complete this project.

VII. Potential Obstacles to Completion
List any obstacles you might encounter to completing this project and how you plan to overcome them.

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VIII.   Proposed Activities & Timeline
Complete the table below to create a timeline and description of all activities, including all meetings, deliverables, presentations, etc. Be sure to include a proposed completion date. This timeline will serve as a course schedule and agreement between you and your faculty mentor. Insert additional rows as needed.

ACTIVITY	DESCRIPTION	COMPLETION DATE

IX.   Approvals

_____

Student Signature   Print Name   Date

_____

Faculty Mentor Signature   Print Name   Date

_____

Graduate Program Director Signature   Print Name   Date